



Board of Directors – MEETING MINS
Will Rogers Suite – Fort Worth, TX
February 13, 2026

- I. Board meeting called to order by Paul Bailey, President, at 10:23 AM CT.

- II. Present
 - a. Elected Board Members
 - i. Paul Bailey
 - ii. Ben Baldus
 - iii. Todd Crawford
 - iv. Lance Johnston
 - v. Cayley Wilson
 - vi. Boyd Rice
 - vii. Todd Bergen
 - viii. Jay McLaughlin
 - ix. Corey Cushing
 - x. Jake Telford
 - xi. Dan Roeser
 - xii. Shadd Parkinson
 - b. Appointed Board Members
 - i. Beverly Servi
 - ii. Dr. Joe Carter
 - iii. Lori Wyman
 - iv. Debbie Branch
 - c. Absent
 - i. None
 - d. Guests
 - i. Emily Konkel, Executive Director
 - ii. Tara Carter, Director of Programs
 - iii. Taylor Meek, Director of Shows
 - iv. Patty Tiberg, Director of Incentive and Sponsorship
 - v. Callie Boevers, Director of Marketing

- III. Approval of Minutes
 - a. December 17, 2025
 - i. Beverly Servi moved to approve the minutes from December 17, 2025, seconded by Corey Cushing. MOTION PASSED, none opposed.

- IV. Nominating Committee Report
 - a. 2026 Election Results
 - i. Jake Telford presented the election results. Shadd Parkinson, Cayley Wilson, Ben Baldus and Jay McLaughlin were elected to the Board.
 - b. Presidential Election
 - i. Jay McLaughlin nominated Paul Bailey for the office of President; seconded by Lance Johnston. Jake Telford moved that nominations cease. MOTION PASSED, none opposed.
 - c. Presidential Appointments (up to 4)
 - i. Paul Bailey appointed Debbie Branch, Dr. Joe Carter and Lori Wyman to the Board and requested that one appointment remain open until the Stallion Stakes

- meeting.
- ii. Lance Johnston moved to approve the Presidential appointments; seconded by Cayley Wilson. MOTION PASSED, none opposed.
- iii. Beverly Servi was appointed as the highest nominee from the North Central region.
- d. Officer Elections (Vice President, Treasurer, Secretary)
 - i. Paul Bailey opened the floor for nominations.
 - ii. Todd Crawford nominated Ben Baldus for Vice President. Nominations ceased by consensus. Ben Baldus was elected Vice President.
 - iii. Todd Bergen nominated Todd Crawford for Treasurer. Nominations ceased by consensus. Todd Crawford was elected Treasurer.
 - iv. Debbie Branch nominated Lori Wyman for Secretary. Nominations ceased by consensus. Lori Wyman was elected Secretary.
- e. Executive Committee / Committee Chair Appointments
 - i. Paul Bailey appointed Lance Johnston and Dan Roeser to the Executive Committee.
 - ii. Jake Telford moved to accept the appointments; seconded by Jay McLaughlin. MOTION PASSED, none opposed.
 - iii. Paul Bailey made the following committee chair appointments:
 1. Affiliates – Jay McLaughlin
 2. Animal Welfare – Dr. Joe Carter
 3. Ethics – Debbie Branch
 4. Executive Committee – Ben Baldus
 5. Hall of Fame – Dan Roeser
 6. Horse Sale – Todd Crawford
 7. Judges – Lance Johnston
 8. Non Pro – Lori Wyman
 9. Professionals – Cayley Wilson
 10. Rules – Dan Roeser
 11. Show – Ben Baldus and Shadd Parkinson
 - Dirt – Todd Bergen
 - Cattle – Todd Crawford
 12. Owners – Debbie Branch
 13. Youth – Todd Crawford
 14. Sponsorship – Patty Tiberg
 15. Marketing – Callie Boevers
 16. Long Range Planning – Emily Konkel
- f. Board Member Orientation
 - i. The Board reviewed and signed the Board Member Orientation materials including Acknowledgment, Confidentiality, Code of Conduct and Conflict of Interest.

V. Committee Reports

- a. Executive Committee / Finance
 - i. Paul Bailey reported that during the recent budget meeting an additional \$262,000 was allocated to premier events.
- b. Affiliate
 - i. Jay McLaughlin presented the Affiliate of the Year recommendations.
 1. Champion – Southern Reined Cow Horse Alliance
 2. Reserve – Northwest Reined Cow Horse Association
 - ii. Jay McLaughlin moved to approve the recommendations; seconded by Ben

Baldus. MOTION PASSED, none opposed.

- c. Animal Welfare
 - i. HPA Updates
 - 1. Paul Bailey reported that the HPA implementation has been extended through December 31, 2026.
- d. Ethics
 - i. No report.
- e. Hall of Fame
 - i. Dan Roeser reported that the event is set for this year and that additional horse nominations have been received. A potential budget increase may be requested.
- f. Horse Sale
 - i. No report.
- g. Judges
 - i. Lance Johnston presented several First Look items previously approved at the February Judges Committee meeting, including:
 - 1. Clarification to Associate (back gate) membership language prohibiting judging – NRCHA 1.1.1
 - 2. Rule 10.8 opening eligibility to 4- and 5-year-olds
 - 3. Rule 15.1.5 requiring review at the end of the set
 - 4. Removal of “Courage” from the backdown card
 - 5. Same-day score change clarification prior to judge leaving the grounds (continued committee work required)
 - 6. Legal catch clarification in muley steer stopping
 - 7. Clarification regarding open hand on rein hand
 - ii. Updates
 - 1. Approval of HSR rodeo rules to better align with NSHRA
- h. Programs
 - i. Programs Department Update
 - 1. Tara Carter provided a Programs Department update including progress on NRCHA Community
 - ii. Internships (E.Konkel)
 - 1. ██████████ – Lance Johnston moved to approve; seconded by Corey Cushing. MOTION PASSED, none opposed.
 - 2. ██████████ – Dr. Joe Carter moved to approve; seconded by Jake Telford. MOTION PASSED, none opposed.
- i. Strategic / Long Range Planning
 - i. Emily Konkel provided an update on the Long Range Planning session with Mary Byars.
- j. Non Pro
 - i. ██████████ NP Application
 - 1. The Board reviewed the application and determined that the applicant assists in giving lessons. Jake Telford moved to deny the application; seconded by Lance Johnston. MOTION PASSED, none opposed.
 - ii. ██████████ NP Application
 - 1. The Board reviewed the application and determined that the applicant assists in giving lessons. Lori Wyman moved to deny the application; seconded by Jay McLaughlin. MOTION PASSED, none opposed.
 - iii. ██████████ NP Request
 - 1. The Board determined that she may show her own horse in Level 1 only. Non Pro status was not approved.
 - iv. Elimination of Annual Non Pro Declaration for renewing NP Members
 - 1. The Board discussed elimination of the Annual Non Pro Declaration for

- renewing members and determined to leave the requirement in place.
- v. Stallion Stakes Rider Introductions
 1. No action.
 - vi. Clean Slate SBF Boxing Finals
 1. No action.
- k. Professionals
- i. Cayley Wilson reported that a Professionals Meeting will be held Thursday, February 19 at 6:00 PM in the John Justin Sale Arena.
- j. Rules
- i. First Look
 1. Professional to Non Pro Reduced Sit Out – 60 YO (D.Roeser on behalf of [REDACTED])
 - Professional to Non Pro Reduced Sit-Out (Age 60) – Discussion included a \$0 NRCHA earnings requirement in the last two years, a \$100,000 lifetime earnings cap and age requirement of 60. The office will draft formal language.
 2. Open Box Drive for Horse Show Classes (D. Roeser on behalf of [REDACTED])
 - No action.
 - ii. Second Look
 1. End of NRCHA Show Year – December 31
 - Shadd Parkinson moved to approve the changes; seconded by Beverly Servi. MOTION PASSED, none opposed.
 - Shows previously existing and affected by SBF may hold dates past November 15 for the 2026 show year only.
 2. 3 year olds in southern hemisphere
 - Todd Crawford moved to implement the change for the 2026 T&C SBF; seconded by Corey Cushing. MOTION PASSED, none opposed.
 - iii. Requests
 1. Northern California RCHA Show Approval – Oct 23-24, 2026
 - Jake Telford moved to approve; seconded by Beverly Servi. MOTION PASSED, none opposed.
- k. Show
- i. Show Department Update
 1. Taylor Meek provided a Show Department update.
 - ii. Stakes EMT
 1. Proposal at \$110/hour. Emily Konkel will obtain a quote for all fence classes.
 2. Shadd Parkinson moved to move forward; seconded by Debbie Branch. MOTION PASSED, none opposed.
 - iii. Derby Schedule
 1. Adjust Non Pro and Intermediate Finals to Saturday and add WGPNP fence-only finals.
 2. Motion to approve; seconded by Jake Telford. MOTION PASSED, none opposed.
 - iv. Derby Stall Mat Proposal
 1. Shadd Parkinson moved to approve; seconded by Lance Johnston. MOTION PASSED, none opposed.
 - v. SBF Schedule

1. Rodear Cow Dogs
 - No Rodear event in 2026 due to arena shortage and increase in NRCHA event entries.
- vi. Requests
 1. [REDACTED] – Farrier
 - Offer day rate or hotel.
 2. [REDACTED] – Show Office
 - Lance Johnston moved to approve rate increase; seconded by Debbie Branch. MOTION PASSED, none opposed.
 3. [REDACTED]
 - No action.
- I. Cattle
 - i. Ben Baldus reported that we have 3086 head of cattle were reported for the event. Heifers designated for Open; steers for earlier classes.
- m. Sponsorship
 - i. Patty Tiberg provided a Sponsorship Department update.
- n. Incentive
 - i. Patty Tiberg presented an RFP for a Marketing & Promotional Strategy for the NRCHA Cow Horse Incentive with a maximum budget of \$60,000 including website build.
 - ii. Beverly Servi moved to approve; seconded by Debbie Branch. MOTION PASSED, none opposed.
 - iii. Second Look
 1. Incentive Committee
 - Beverly Servi moved to approve; seconded by Debbie Branch. MOTION PASSED, none opposed.
- o. Owners
 - i. Lori Wyman reported on:
 1. Owners Committee Meeting – February 20
 2. Owners Lounge dates (February 15, 17, 19, 26)
 3. Owners Reception Breakfast – February 25
 4. Discussion regarding Board composition
 5. SBF structure (Semis, Shootout, INT/LMT payouts, deeper Open payout)
 6. Affiliate support and grassroots growth
- p. Marketing
 - i. Callie Boevers provided a Marketing Department update and noted new Board headshots.
- q. Youth
 - i. Todd Crawford reported on the Youth meeting, tutoring efforts, Cow Horse Prom and Careers in Cowtown.
- VI. Old Business
 - a. None.
- VII. New Business
 - a. Jay McLaughlin addressed that several college coaches have requested consideration of utilizing NRCHA rules rather than SHTX rules for collegiate competition. Discussion was held.
 - b. The Board discussed the length of the President’s term, specifically consideration of a one-year versus two-year term. Discussion was held.
 - c. Jay McLaughlin made a motion to add Ben Baldus as a signer to the National Reined Cow

Horse Association First United general bank account. The motion was seconded by Todd Crawford. MOTION PASSED, none opposed.

VIII. Adjournment

- a. Todd Crawford moved to adjourn at 3:08 PM; seconded by Boyd Rice. MOTION PASSED, none opposed.