

Cow Horse Incentive Frequently Asked Questions

When did the Cow Horse Incentive begin

The Cow Horse Incentive was relaunched in 2024 as an expanded and enhanced evolution of the former NRCHA Subscribed Stallion Program, building on the program's strong foundation while creating new opportunities for owners, breeders, and competitors.

What is a Cow Horse Incentive stallion subscription

A stallion subscription subscribes a stallion to the Cow Horse Incentive and makes offspring foaled in that subscription year eligible for nomination and competition in the Open, Non Pro, and Non Pro Boxing Derbies at the NRCHA Cinch Stallion Stakes.

Which stallion subscription years are currently available

NRCHA is currently accepting stallion subscriptions for 2024, 2025, 2026, and 2027.

A 2024 stallion subscription allows offspring foaled in 2020, 2021, 2022, 2023, and 2024 to be nominated retroactively. Offspring foaled in 2020 are only eligible for the Non Pro Boxing Derby at the 2026 NRCHA Cinch Stallion Stakes.

How do stallion subscription years work

Stallion subscription years align with the offspring foaling year. For example, a stallion subscribed for 2026 makes offspring foaled in 2026 eligible for Cow Horse Incentive nomination.

A 2024 stallion subscription also allows offspring foaled in 2020, 2021, 2022, 2023, and 2024 to be nominated retroactively. Offspring foaled in 2020 are only eligible for the Non Pro Boxing Derby at the 2026 NRCHA Cinch Stallion Stakes.

What subscription terms are available

Stallion owners may subscribe a stallion under one year, two year, or five year terms. Multiyear subscriptions may be invoiced annually or paid in full. A 3% discount is offered when the five year term is paid in full.

Can I subscribe a stallion for a previous year

Yes. Stallions may be subscribed retroactively for previous years with a 25% late fee per year. Subscribing for the previous year allows offspring foaled in that year to become eligible for Cow Horse Incentive nomination.

What happens when a stallion is newly subscribed for a previous year

When a stallion is newly subscribed for a previous year or advanced into the Cow Horse Incentive, offspring foaled in that year become eligible for nomination at the original flat rate of \$275 for thirty days after the stallion is listed on the NRCHA website. This is the same flat rate that was offered when the Cow Horse Incentive launched in 2024.

Who can subscribe a stallion

The stallion owner or an authorized agent acting with the owner's written consent may complete a stallion subscription application. Stallions may only be subscribed for a one year term if the subscriber is not the owner.

Are stallion subscriptions transferable

Yes. Stallion subscriptions are transferable and require email or written notification to the NRCHA Cow Horse Incentive Team.

What information is required to complete a stallion subscription

You will need the stallion's registered name, registration number, breed registry, ownership information, and proof of current stud fee.

What is the Cow Horse Incentive offspring nomination

The Cow Horse Incentive offers breeders and owners the opportunity to nominate offspring to compete for full Cow Horse Incentive payouts at the NRCHA Cinch Stallion Stakes, including the new nominator purse. The nominator purse is paid in the Open, Non Pro, and Non Pro Boxing Derby divisions in accordance with NRCHA payout rules and schedules.

Which horses are eligible for offspring nomination

Offspring sired by a stallion that is subscribed for 2024, 2025, or 2026 are currently eligible for nomination.

Offspring foaled between 2020 and 2026 may be nominated.

Offspring foaled in 2020 are eligible only for the Non Pro Boxing Derby at the 2026 NRCHA Cinch Stallion Stakes.

How much does it cost to nominate an offspring

The offspring nomination fee is a one-time fee based on the year the horse was foaled.

Weanling – \$275

Yearling – \$775

2 year old – \$1,275

3 year old – \$1,775

4 year old – \$2,275

5 year old – \$2,775

6 year old – \$3,275

Is there a reduced rate for offspring nominations when their sire subscribes after the published deadlines

Yes. Offspring sired by a stallion that is newly subscribed to the Cow Horse Incentive or a recently advanced Legacy Subscribed Stallion are eligible for the original flat nomination rate of \$275 for thirty days after the stallion is listed on the NRCHA website. This is the same flat rate that was offered when the Cow Horse Incentive launched in 2024.

What is the offspring nomination grace period

The offspring nomination grace period is a thirty day window that begins when a newly subscribed stallion or advanced Legacy Subscribed Stallion is officially listed on the NRCHA website. During this period, eligible offspring may be nominated at the original flat rate of \$275 that was offered at the launch of the program.

Are offspring nominations transferable

No. Offspring nominations are non-transferable.

Who can nominate an offspring

The breeder or current owner may nominate an eligible offspring. An owner agent may also nominate an offspring on behalf of the owner. The offspring nominator must be a member in good standing with the NRCHA. The nominator is the individual or entity that will receive any payout money from the Cow Horse Incentive.

What information is required to complete an offspring nomination

Please have digital copies of your horse's registration papers available when completing the nomination form. If registration papers are not yet available, you must provide the date of birth and sire and dam registration information.

Where do Cow Horse Incentive payouts occur

Nominated offspring compete for full Cow Horse Incentive payouts at the NRCHA Cinch Stallion Stakes, including the new nominator purse paid in the Open, Non Pro, and Non Pro Boxing Derby divisions in accordance with NRCHA payout rules and schedules.

Where do I find a list of subscribed stallions

A current list of subscribed stallions is available on the NRCHA website and is updated regularly. You can view all subscribed stallions through the Subscribed Stallions listing on the Cow Horse Incentive page.

How do I find out if a horse has already been nominated

A current list of nominated offspring is available on the NRCHA website and is updated regularly. You can search the Nominated Offspring listing on the Cow Horse Incentive page to see if a horse has already been nominated. If you have questions about a specific horse or need assistance verifying a nomination, please contact the Cow Horse Incentive Team at incentive@nrcha.com.

Who do I contact with questions

For all Cow Horse Incentive questions, please contact the Cow Horse Incentive Team at incentive@nrcha.com.