



Board of Directors – MEETING MINS

Will Rogers Suite, Fort Worth, TX

October 2, 2025

- I. Board meeting called to order by Paul Bailey, President, at 10:02 AM CT.
- II. Present:
 - a. Paul Bailey, President
 - b. Trey Neal, Vice President
 - c. Ben Baldus, Secretary
 - d. Todd Crawford, Treasurer
 - e. Dr. Joe Carter, Executive Committee
 - f. Lance Johnston, Executive Committee
 - g. Cayley Wilson, Executive Committee
 - h. Todd Bergen
 - i. Diane Edwards
 - j. Jay McLaughlin
 - k. Dan Roeser
 - l. Beverly Servi
 - m. Jake Telford
 - n. Lori Wyman
- III. Absent:
 - a. Corey Cushing
 - b. Jon Roeser
- IV. Via Teleconference:
 - a. Boyd Rice (Todd Bergen proxy)
- V. Guests:
 - a. Emily Konkel
 - b. Tara Carter
 - c. Tina McCleary
 - d. Patty Tiberg
 - e. Callie Boevers
 - f. Brandy Bacon
- VI. Approval of Minutes
 - a. Trey Neal moved to approve the minutes from July 20, 2025, seconded by Beverly Servi. Motion PASSED, none opposed.
- VII. Action Between Meetings
 - a. August 11, 2025 – Hackamore Classic Wrap Up Call
- VIII. Committee Reports
 - a. Foundation
 - i. Emily Konkel reports that there will be an NRCHA Foundation Board meeting, Committee Mixer, and Big Guns in Cowtown planning meeting at the NRCHA Snaffle Bit Futurity.
 - b. Judges
 - i. NRCHA Approved Judging Seminars / Media Content

1. Jay McLaughlin addressed NRCHA outside judging seminars. The NRCHA Board requested that the Judges Committee review and understand the Board's intent to assess both an annual instructor fee and a per-seminar fee.
- ii. Equipment Update (T.Carter)
 1. Todd Crawford makes a motion to approve NRCHA 5.2.1.1, seconded by Dan Roeser. Motion PASSES, none opposed.
 2. Board requests to add "violations" to rulebook bits.
 3. Board requests to add acceptable space and half breed bits with braces to rulebook bits.
 4. Board requests to add acceptable and unacceptable snaffle bits to rulebook bits.
 5. Todd Crawford moves to approve all bit pictures and additions, seconded by Jake Telford. Motion PASSES, none opposed.
- iii. Judging Cards
 1. Tara Carter reports that the NRCHA judging cards have been updated.
 2. Todd Crawford moves to approve the updated cards, seconded by Cayley Wilson. Motion PASSES, none opposed.
- iv. Seminars
 1. Tara Carter updated the Board that the official NRCHA Judging Seminar will be held at the South Point in Las Vegas on December 18–19, 2025.
- c. Youth
 - i. Todd Crawford reports about the various youth activities happening at the NRCHA Snaffle Bit Futurity.
- d. Programs
 - i. Merit Awards (T.Carter)
 1. Tara Carter presents the updated Merit Awards. Dan Roeser moved that NRCHA automatically award horses their Certificate of Achievement (COA), and that any horse wishing to continue in the Merit Award Program must pay to enroll for further qualifications. The motion was seconded by Beverly Servi and PASSED unanimously.
 2. Dan Roeser moves to approve new NRCHA Achievement Awards, seconded by Beverly Servi. Motion PASSES, none opposed.
- e. Ethics (T.Neal)
 - i. [REDACTED] moved to deny membership privileges for one (1) year. If and when [REDACTED] chooses to reapply for membership, he will serve a one (1) year probationary period. The motion was seconded by [REDACTED] ford, and the motion CARRIED.
 - ii. [REDACTED] – Motion by [REDACTED] to accept the Ethics Committee's recommendation of a \$3,000 fine and one (1) year probation. The motion was seconded by [REDACTED]. In favor: [REDACTED]
Opposed: [REDACTED] n.
Motion CARRIED.
 - iii. [REDACTED] – Motion by [REDACTED] to accept the Ethics Committee's recommendation of a \$2,000 fine and 6 months probation, seconded by [REDACTED]. Motion PASSES, none opposed.
 - iv. [REDACTED] – Motion by [REDACTED] to remove Secretary Certification indefinitely. The motion was seconded by [REDACTED] and CARRIED.
- f. Professionals

i. Second Look

1. Eligibility (T.McCleary / C.Wilson)

- NRCHA 3.5.2, 3.5.2.1, 3.5.3, 3.5.3.1, 3.5.4, 3.6.2, 3.6.2.1, 3.6.3, 3.6.3.1, 3.6.4, 3.7.2, 3.7.2.1 – IO/LO Horse Show Eligibility
- Motion to approve the eligibility rules for IO/LO Horse Show by Cayley Wilson, seconded by Jake Telford. Motion PASSES, none opposed.
- Dan Roeser makes a motion to add the IO Two Rein to the rulebook, seconded by Cayley Wilson. Motion PASSED, none opposed.

g. Non Pro

i. Requests

1. Domestic Partnership (D.Edwards of behalf of B.Peterson & M.Sorenson)
 - Diane Edwards moves to approve the domestic partnership as Non Pro eligible, seconded by Beverly Servi. Motion PASSES, none opposed.
2. Non Pro Ownership re In-Laws (D.Edwards on behalf of E.Willoughby)
 - Diane Edwards moves to approve the relationship as Non Pro eligible, seconded by Beverly Servi. Motion PASSES, none opposed.
3. Non Pro / Company Sponsorships (D.Edwards on behalf of M.Durocher)
 - No action.

ii. Second Look

1. For Approval

- NRCHA 3.8.1.1
 - Motion to approve by Diane Edwards, seconded by Dan Roeser. Motion PASSES, none opposed.
- NRCHA 3.12.1
 - Motion to approve by Diane Edwards, seconded by Lori Wyman. Motion PASSES, none opposed.
- NRCHA 3.12.3
 - Motion to approve by Diane Edwards, seconded by Jake Telford. Motion PASSES, none opposed.
- NRCHA 19.3.4.3
 - Motion to approve by Diane Edwards, seconded by Ben Baldus. Motion PASSES, none opposed.

2. Revised (D.Edwards)

- NRCHA 3.8.1.2
 - Motion to remove rule 3.8.1.2 by Diane Edwards, seconded by Lori Wyman. Motion PASSES, none opposed.
- NRCHA 3.9.1
 - Motion to approve by Diane Edwards, seconded by Dan Roeser, opposed by Lori Wyman. Motion PASSES.
- NRCHA 10.4.13
 - Motion to approve by Diane Edwards, seconded by Lance Johnston. Motion PASSES, none opposed.

i. Rules

 i. Requests

1. Boxing Fall Back (E.Konkel on behalf of L.Kearney)
 - Motion to approve by Jake Telford, seconded by Beverly Servi. Motion PASSES, none opposed.
2. Non Pro Boxing Derby – 6 YO in Hackamores (T.McCleary of behalf of D.Jones)
 - No action.

 ii. Clarification

1. NRCHA 10.4.12 – L1NPBX (T.McCleary / D.Roeser)
 - Motion to approve by Beverly Servi, seconded by Lori Wyman. Motion PASSES, none opposed.
2. NRCHA Section 3 (T.McCleary / D.Roeser)
 - Motion to approve by Dan Roeser, seconded by Jay McLaughlin. Motion PASSES, none opposed.
3. NRCHA 10.6.4.9-10.6.4.10.2 - SBF Boxing Finals (E.Konkel)
 - Motion to approve by Lori Wyman, seconded by Beverly Servi. Motion PASSES, none opposed.
4. NRCHA 10.6.3.3 – SBF Boxing Slots (E.Konkel)
 - Motion to approve by Beverly Servi, seconded by Jay McLaughlin. Motion PASSES, none opposed.

 iii. Discussion

1. NRCHA 7.1 – LAE Payouts (T.McCleary / D.Roeser)
 - Dan Roeser makes a motion that NRCHA approved limited age events that do not have a finals must use NRCHA 7.2 payout model, seconded by Jay McLaughlin. Motion PASSES, none opposed.

 iv. First Look

1. NRCHA 3.6, 5.6.11, 10.8 – Two Hands (T.McCleary)
 - Todd Crawford moves to approve, seconded by Lori Wyman. Motion PASSES, none opposed.

 v. Second Look

1. NRCHA 4.8.1 - World Show Qualifying (E.Konkel / T.Crawford)
 - Dan Roeser moves to approve the NRCHA World Show Qualifying, seconded by Jay McLaughlin. Motion PASSES, none opposed.
2. NRCHA 12.1.16.1 – LAE 30k to 40k (T.McCleary)
 - Dr. Joe Carter moves to approve, seconded by Todd Bergen. Motion PASSES, none opposed.
3. NRCHA 10.4.9 - L1NP (D.Roeser/T.McCleary)
 - Dan Roeser moves to approve, seconded by Lance Johnston. Motion PASSES, none opposed.
4. NRCHA Payout Model (E.Konkel)
 - NRCHA 10.5.1 – Percentage to Finals
 - Stakes – Go Rounds
 - The Board agreed that the go-round structure for the Stallion Stakes will be determined by the Terms and Conditions.
 - 30 finalists at LAEs (SBF, Stakes, Derby)
 - The Board agreed to set 30 finalists in the LAE events (SBF, Stakes, Derby), with payouts

extending beyond the top 30. If the purse allows, the top 30 horses will receive their entry fee back, and horses placing 31st and beyond will also receive a payout. The previous NRCHA Snaffle Bit Futurity rule 10.6.4.1.4, which stated that “111 entries or more, the 30 highest scoring horses plus ties will advance to the Open finals, with prize money paid 1st through 30th,” was removed. Motion to approve this concept by Dr. Joe Carter, seconded by Jay McLaughlin. Motion PASSES, none opposed.

5. NRCHA 10.6.4.1-10.6.4.3.3 – Open SBF Finals (E.Konkel)

- Motion to remove “prize money will be paid 1st through 30th” from NRCHA rulebook in NRCHA 10.6.4.1.4 – 10.6.4.3.2 by Beverly Servi, seconded by Cayley Wilson. Motion PASSED, none opposed.

6. NRCHA / NSHRA

- Dan Roeser moves to approve, seconded by Beverly Servi. Motion PASSES, none opposed.

j. Show

- Show Department Update (T.McCleary)
- NRCHA Snaffle Bit Futurity®
 - Trade Show / Vendor Insurance (Konkel on behalf of A.Valor)
 - Herd Work Draw (T.Crawford)
 - The Board requests that the NRCHA office hand draws all herd finals.
 - Finalists (B.Rice)
- The Run for a Million – 2026 Qualifiers (E.Konkel)
- 2026 NRCHA Celebration of Champions Schedule (T.McCleary)

k. Cattle

- Ben Baldus reports that cattle for the NRCHA Snaffle Bit Futurity look good and healthy.

l. Executive Committee / Finance / Building Update

- Paul Bailey reported that the NRCHA office building is progressing. Trey Neal has been providing daily guidance and is doing an excellent job.

m. Affiliate

- No report.

n. Animal Welfare

- No report.

o. Hall of Fame

- Dan Roeser requests that the NRCHA media team put together a short memorial video remembering all of the members that have passed on.

p. Horse Sale

- Todd Crawford reports that the NRCHA Snaffle Bit Futurity horse sale looks promising with 250 horses going through the sale.

q. Owners

- Lori Wyman reported that there will be an Owners Meeting on October 12, along with an Owners Reception sponsored by AgTrust Farm Credit and Metallic Cat, and an Owners Lounge in the Watt Arena. Owners will also be featured on the EQN Sports Desk, an informational flyer will be distributed, and the Finals specialty video will be dedicated to the owners.

- r. Strategic / Long Range Planning
 - i. No report.
- s. Incentive
 - i. Incentive Dept Update
 - 1. Patty Tiberg reports that the NRCHA Cow Horse Incentive reported 317 enrolled stallions, generating nearly \$1.9 million in stallion revenue. There were 4,249 nominations, totaling \$1.2 million, bringing the overall incentive program fund to \$3.1 million. A total of 1,350 horses are eligible across the Open, Non Pro, and Boxing divisions.
- t. Sponsorship
 - i. Sponsorship Dept Update
 - 1. Patty Tiberg goes over the results of the NRCHA Membership Survey.
- u. Marketing
 - i. Marketing Dept Update (C.Boevers)
 - 1. Dr. Joe Carter moves to approve RCHN ad pricing increases, seconded by Lori Wyman. Motion PASSED, none opposed.
 - ii. Regional Champions in Reined Cow Horse News (C.Boevers)
 - 1. The NRCHA Board would like to continue with the Regional Champions in the Reined Cow Horse News.
 - iii. Private Incentives Roll Out Plan (E.Konkel / C.Boevers)
 - 1. Emily Konkel updates the Board on the plans to roll out the Private Incentive Program.
 - iv. Media Policy / Primo Morales Photography (C.Boever / B.Bacon)
 - 1. The Board would like to further discuss at the December meeting.
- v. Marketing Committee
 - 1. Callie Boevers updates the Board that Billie Bray and Elizabeth Clymer have been added to the Marketing Committee.

- IX. Old Business
- a. Paul Bailey updated the Board that he, Emily Konkel, and Callie Boevers attended The Americana in Friedrichshafen, Germany, which was very well received by the NRCHA's European affiliate and members.
- b. HPA Update – Paul Bailey reported that TWHA initially informed the NRCHA three weeks ago that our involvement was not needed; however, the NRCHA is now fully involved again. All parties are working on proposal language that would provide future protections.
- X. New Business
- a. Old Earnings from Unapproved Shows (E.Konkel on behalf of NSHA)
 - i. No action.
- XI. Motion to adjourn by Todd Crawford at 4:45 PM, seconded by Trey Neal. Motion PASSED, none opposed.