



Board of Directors – MEETING MINS  
WestWorld of Scottsdale, Scottsdale, AZ  
May 27, 2025

- I. Board meeting called to order by Paul Bailey, President, at 10:07 AM PST.
- I. Present
  - a. Paul Bailey, President
  - b. Trey Neal, Vice President
  - c. Todd Crawford, Treasurer
  - d. Ben Baldus, Secretary
  - e. Dr. Joe Carter, Executive Committee
  - f. Cayley Wilson, Executive Committee
  - g. Lance Johnston, Executive Committee
  - h. Todd Bergen
  - i. Corey Cushing
  - j. Diane Edwards
  - k. Jay McLaughlin
  - l. Boyd Rice
  - m. Dan Roeser
  - n. Beverly Servi
  - o. Jake Telford
  - p. Lori Wyman
- II. Absent
  - a. None
- III. Via Teleconference
  - a. Jon Roeser
- IV. Guests
  - a. Emily Konkel, Executive Director
  - b. Tina McCleary, Director of Shows
  - c. Callie Boevers, Director of Marketing
  - d. Patty Tiberg, Director of Incentive and Sponsorship
  - e. Tara Carter, Director of Programs
- V. Approval of Minutes
  - a. Diane Edwards moved to approve the minutes from April 2, 2025, seconded by Jay McLaughlin. Motion PASSED, none opposed.
- VI. Committee Reports
  - a. Executive Committee
    - i. Trey Neal reported on feed delivery logistics at the Derby.
      1. A policy will be developed requiring NRCHA to be named as co-insured for:
        - All feed deliveries
        - All vendors
  - b. Finance
    - i. Paul Bailey reported that the World Show was profitable for the Association.

- c. Affiliate
  - i. No report.
- d. Animal Welfare
  - i. Dr. Joe Carter reported that the screw worm has caused border closures.
  - ii. Paul Bailey noted the HPA coalition's efforts to revise rules to exclude stock breeds and clearly define soring.
- e. Ethics
  - i. Trey Neal reports that [REDACTED] issued a 6-month suspension
  - ii. Board affirmed commitment to rulebook compliance
  - iii. Reinstatement fee to be reconsidered post-suspension
- f. Hall of Fame
  - i. 2026 Inductee Recommendation (D.Roeser)
    - 1. Jo Anne Carrollo
    - 2. Robert Chown
    - 3. Very Smart Remedy
      - Motion to approve by Todd Crawford, seconded by Boyd Rice. Motion PASSED.
    - 4. HOM: Linda Mars
    - 5. Vaquero Award: Tom Buckingham
      - Motion by Lance Johnston, seconded by Cayley Wilson. Motion PASSED.
- g. Horse Sale
  - i. Todd Crawford reported discussions with Jeremy—no updates.
- h. Strategic / Long Range Planning
  - i. No report.
- i. Non Pro
  - i. Recommendation re [REDACTED] (D. Edwards)
    - 1. 1 year Non Pro Probation
      - Moved by Dan Roeser, seconded by Trey Neal. Motion PASSED.
  - ii. Intermediate Non Pro Hackamore
    - 1. Provisional jackpot-only class, must enter NPH at HC.
    - 2. Motion by Diane Edwards, seconded by Joe Carter. Motion PASSED.
  - iii. Select age (D.Edwards)
    - 1. Discussion led by Dan Roeser—proposal to standardize age (e.g., 60).
- j. Owners
  - i. Lori Wyman reports that a committee has been formed with:
    - 1. Kelli Brown, Sandra Neal, Russ Mothershead, Debbie Branch, Lori Wyman (Chair)
    - 2. Patty Tiberg, Staff liaison
  - ii. Committee will meet at Derby
  - iii. Owner's Party at SBF to be sponsored at Silver Fox
- j. Professionals
  - i. Cayley Wilson reports committee includes Brandon Buttars, Brady Weaver, Shadd Parkinson
  - ii. Meeting scheduled for June 1 at the Derby
- k. Rules
  - i. Second Look
    - 1. NRCHA XI - Elections, Section 5 (Konkel)
      - Motion by Lance Johnston, seconded by Lori Wyman
    - 2. NRCHA 7.2 - Payout Schedule (P.Bailey)
      - Motion by Todd Crawford, seconded by Ben Baldus. Motion

PASSED.

3. NRCHA 12.1.4.2 - 70 reining score (B.Baldus)
  - Lance Johnston noted Judges Committee approval; Dan Roeser noted Rules Committee input needed.
  - Motion by Lance Johnston, seconded by Jay McLaughlin. Motion PASSED.

ii. First Look

1. Two rein (D.Roeser)
  - Board discussion of hardship application
2. NRCHA 3.8.1.2 (E.Konkel on behalf of K.Mueller)
  - Clarification being pursued
3. Eligibility (C.Wilson)
  - Leveling for horse show classes and Level 1 added to Open Bridle and Hackamore

iii. Clarification

1. NRCHA 4.9.2 – Box Drive? (E.Konkel on behalf of T.Meek)
  - Approved

iv. Requests

1. Stallion Stakes Refund (E.Konkel on behalf of K.Dufresne)
  - Denied

I. Show

- i. Show Department Update (T.McCleary)
- ii. SBF Schedule from T.Hays (T.McCleary)
- iii. SBF Exhibitor Tickets (Konkel)
- iv. NRCHA Hackamore Classic Facility Proposals (E.Konkel)
  1. Amarillo, TX
  2. Tulsa, OK
  3. Reno, NV
  4. Nampa, ID
  5. Rancho Murieta, CA

m. Cattle

- i. Trent Grohman (B.Baldus)
- ii. Hackamore Classic cattle (B.Baldus)
- iii. NRCHA Snaffle Bit Futurity® cattle (B.Baldus)

n. Programs

- i. Program Department Update (T.Carter)
- ii. Merit Award Program (T.Carter)
  1. Option 2 selected: \$100 enrollment fee with COA virtual certificate
  2. Horses age 3+ in 2025 are grandfathered into prior program
  3. Motion by Dan Roeser, seconded by Lance Johnston. Motion PASSED.

o. Foundation

- i. Big Guns in Cowtown (Konkel/T.Carter on behalf of C.Edsall)

p. Judges

- i. Updates from NRCHA Judge Committee Meeting (T.Carter / L.Johnston)
  1. 16.2.1, 16.2.4, 16.2.6, 16.2.8.1, 16.3.4.6-8
    - Motions to approve all by Lance Johnston, seconded variously by Cayley Wilson and Jay McLaughlin – all PASSED
  2. 2b – HSR mouthpieces
    - Motion to approve by Lance Johnston, seconded by Todd Crawford. Motion PASSED.

q. Incentive

- i. Incentive Department Update (P.Tiberg)
      - 1. Target remains ~ 300 stallions; more promotion needed
  - r. Sponsorship
    - i. Sponsorship Department Update (P.Tiberg)
      - 1. Strong event sponsor turnout
      - 2. Pursuing truck sponsorship
  - s. Marketing
    - i. Marketing Department Update (C.Boevers)
      - 1. 41% growth from 2024
      - 2. 3.5 million total platform views vs. 1.5M in 2024
      - 3. PR firm at Derby
      - 4. \$30,000 media value from \$4,000 spend
      - 5. Coverage by CW7 and Good Morning Arizona
      - 6. "Last Cowboy" will be back for RFAM qualifier
  - t. Youth
    - i. Todd Crawford updates on our Youth Advisor change.
- VII. Old Business
  - a. Private Incentives (E.Konkel)
    - i. Ready for SBF launch; not retroactive
    - ii. Motion to approve by Jake Telford, seconded by Lance Johnston. Motion PASSED.
  - b. Anna Morrison v. NRCHA (P.Bailey)
    - i. Motion to enter Executive Session by Trey Neal
    - ii. Motion to return to Regular Session by Trey Neal
  - c. NRCHA Weatherford Building Renovation (P.Bailey)
    - i. Met with architect; design under review before bidding
- VIII. New Business
  - a. None
- IX. Adjournment
  - a. Motion to adjourn at 2:30 PM PST by Trey Neal, seconded by Todd Crawford. Motion PASSED, none opposed.