



Board of Directors – MEETING MINS
Boot Barn B – Las Vegas, TX
April 2, 2025

- I. Board meeting called to order by Paul Bailey, President at 1:02 PM PST.
- II. Present
 - a. Paul Bailey, President
 - b. Trey Neal, Vice President
 - c. Todd Crawford, Treasurer
 - d. Ben Baldus, Secretary
 - e. Dr. Joe Carter, Executive Committee
 - f. Cayley Wilson, Executive Committee
 - g. Lance Johnston, Executive Committee
 - h. Todd Bergen
 - i. Corey Cushing
 - j. Diane Edwards
 - k. Jay McLaughlin
 - l. Boyd Rice
 - m. Jon Roeser
 - n. Jake Telford
 - o. Lori Wyman
- III. Absent
 - a. Dan Roeser
 - b. Beverly Servi
- IV. Guests
 - a. Emily Konkel, Executive Director
 - b. Tina McCleary, Director of Shows
 - c. Callie Boevers, Director of Marketing
 - d. Patty Tiberg, Director of Incentive and Sponsorship
 - e. Tara Carter, Director of Programs
 - f. Aurora Nicolazzi, NRCHA President
- V. Approval of Minutes
 - a. February 15, 2025
 - i. Trey Neal moved to approve the minutes, seconded by Jay McLaughlin. Motion PASSED, none opposed.
- VI. Action Between Meetings
 - a. March 3, 2025 – Celebration of Champions Review
- VII. Nominating Committee Report
 - a. Presidential Appointments (up to 4)
 - i. Paul Bailey previously appointed Cayley Wilson, Ben Baldus, Dr. Joe Carter to the NRCHA Board of Directors.
 - ii. Paul Bailey requests to use his final appointment for Lori Wyman.
 1. Boyd Rice moved to approve the final appointment of Lori Wyman, seconded by Corey Cushing. Motion PASSED, none opposed.
 - b. Officer Elections (Treasurer)
 - i. Paul Bailey moves to approve Todd Crawford as Treasurer, seconded by Jon Roeser. Motion PASSED, none opposed.
 - c. Executive Committee

- i. Paul Bailey presents the Executive Committee as follows:
 - 1. Paul Bailey
 - 2. Trey Neal
 - 3. Ben Baldus
 - 4. Todd Crawford
 - 5. Lance Johnston
 - 6. Dr. Joe Carter
 - 7. Cayley Wilson
 - ii. Trey Neal moved to approve the Executive Committee as presented, seconded by Diane Edwards. Motion PASSED, none opposed.
- d. Committee Chair Appointments
 - i. Paul Bailey presents his remaining committee chair appointments as follows:
 - 1. Owners – Lori Wyman
 - 2. Show – Ben Baldus, Cayley Wilson
 - 3. Marketing – Callie Boevers
 - 4. Sponsorship – Patty Tiberg
 - ii. Jay McLaughlin moved to approve appointments, seconded by Trey Neal. Motion PASSED, none opposed.
- e. Board Member Orientation (Policy / Conflict of Interest / NDA)
 - i. Conflict of Interest (J.McLaughlin)
 - 1. Board instructs Emily to work with NRCHA attorney to review and update language.

VIII. Committee Reports

- a. Executive Committee / Finance
 - i. No report from the Executive or Finance Committee.
- b. Affiliate
 - i. No report from the Affiliate Committee.
- c. Animal Welfare
 - i. Positive drug test (J.Carter)
 - 1. Dr. Joe Carter makes a motion to not move forward with penalty due to the ambiguity of the substance, seconded by Todd Crawford. Motion PASSED, none opposed.
 - ii. HPA update – Feb 2026 (P.Bailey)
- d. Ethics
 - i. Official Protest re [REDACTED] (T.Neal)
 - 1. Trey Neal reports that [REDACTED] did not respond to the email so we will be sending a certified letter.
- e. Hall of Fame
 - i. 2025 Hall of Merit Update (Konkel)
 - ii. 2026 Inductee Recommendation (Konkel on behalf of D.Roeser)
- f. Horse Sale
 - i. Todd Crawford reports that the Horse Sale at the NRCHA Snaffle Bit Futurity® may be in the Watt Arena.
- g. Strategic / Long Range Planning
 - i. No report from the Strategic Planning Committee.
- h. Non Pro
 - i. Select age (D.Edwards)
 - 1. Diane Edwards reports that the Select age will be discussed in Scottsdale.
- i. Owners
 - i. No report from the Owners Committee.

- j. Professionals
 - i. Cayley Wilson reports that there will be a Professional's Meeting at the Stallion Stakes.
- k. Rules
 - i. Second Look
 - 1. SHTX – NRCHA 4.9.3 (Konkel on behalf of Meek)
 - Todd Crawford moved to approve, seconded by Diane Edwards. Motion PASSED, none opposed.
 - 2. Dogs in show arenas (Konkel)
 - Board discussion. Board would prefer to start with a policy rather than a rule change.
 - Trey Neal moves to table the discussion, seconded by Dr. Joe Carter. Motion PASSED, none opposed.
 - ii. First Look
 - 1. NRCHA XI Elections, Section 5 (Konkel)
 - 2. NRCHA 7.2 Payout Schedule (P.Bailey)
 - 3. 70 reining score (B.Baldus)
 - Board would like the Judge and Rules Committees to further discuss.
 - 4. Two rein (Konkel on behalf of D.Roeser)
 - Cayley Wilson will bring this topic up in the Professional's Meeting.
- l. Show
 - i. Show Department Update (T.McCleary)
 - ii. Request for refund (Konkel on behalf of E.Richardson)
 - 1. Jay McLaughlin moves to deny the request, seconded by Lance Johnston. Motion PASSED, none opposed.
 - iii. Stallion Stakes payouts (P.Bailey)
 - 1. Paul Bailey informs the Board of what the 2025 NRCHA Stallion Stakes payout will be.
 - iv. Derby layout (T.McCleary)
 - v. Derby stall mats for inside stalls (Konkel)
 - 1. Board discussion. No change.
 - vi. Derby fans for outside stalls (Konkel)
 - 1. Board discussion. No change.
 - vii. Hackamore Classic schedule (T.McCleary)
 - 1. Board approval needed by end of week via email vote.
 - viii. SBF Exhibitor Tickets / Pay Per View (Konkel)
 - 1. Board agrees to not have exhibitor tickets at the 2025 SBF due to lack of seating and will offer the livestream for free.
- m. Cattle
 - i. Dead cattle (D.Edwards)
 - 1. Diane Edwards updates the board on the dead cow at the affiliate event.
 - ii. Derby cattle update (B.Baldus / Konkel)
 - 1. Emily Konkel updates the Board that we have not secured cattle for the NRCHA Derby in Scottsdale yet.
 - iii. Cattle proposals (B.Baldus / C.Wilson)
 - 1. Ben Baldus will continue to search for cattle for upcoming NRCHA premier events as well as an individual to do cattle procurement.
- n. Programs

- i. Program Department Update (T.Carter)
 - ii. NRCHA Systems – Asana & HubSpot (T.Carter)
 - iii. Youth Clinic – Scottsdale, AZ (T.Carter)
 - iv. Cowboy Clinic – Fallon, NV (T.Carter)
 - v. Merit Award Program (T.Carter)
 - vi. USLGE (Konkel / T.Carter)
 - 1. Jake Telford moves to approve the USLGE application, seconded by Lance Johnston. Motion PASSED, none opposed.
 - o. Foundation
 - i. Big Guns in Cowtown (Konkel on behalf of C.Edsall)
 - p. Judges
 - i. Judge Pathway & 6th Chair (T.Carter)
 - ii. Steer Stopping Prep (T.Carter)
 - q. Incentive
 - i. Incentive Department Update (P.Tiberg)
 - 1. 307 stallions
 - 2. 4019 offspring nominated
 - 3. 890 horses from 2019-2021
 - r. Sponsorship
 - i. Sponsorship Department Update (P.Tiberg)
 - s. Marketing
 - i. Marketing Department Update (C.Boevers)
 - ii. NRCHA Media Policy (J.Telford)
 - t. Youth
 - i. Aurora Nicolazzi updates the Board on upcoming youth activities.
- IX. Old Business
- a. WGH Trademark (Konkel on behalf of Genni Ellis)
 - i. Boyd Rice moves to license the Art of the Cowgirl without requiring a date change, seconded by Jake Telford. Motion PASSED, none opposed.
 - b. Anna Morrison v. NRCHA (P.Bailey)
 - c. Mare Incentive Rule Proposal (Konkel on behalf of B.Servi)
 - i. Paul Bailey creates a Task Force for the Mare Program with Tara Carter as chairman.
 - d. NRCHA Weatherford Building Renovation Proposal (Konkel)
- X. New Business
- XI. Jake Telford moves to adjourn at 6:20 PM PT, seconded by Todd Crawford. Motion PASSED, none opposed.