



Board of Directors – MEETING MINUTES  
Pelican Bay Room, South Point, Las Vegas, NV  
August 20, 2023

- I. Called to order by Boyd Rice, President, at 9:13 AM
  - a. Present
    - i. Boyd Rice, President
    - ii. Trey Neal, Treasurer
    - iii. Dr. Joe Carter, Executive Committee Member
    - iv. Corey Cushing, Executive Committee Member
    - v. Diane Edwards
    - vi. Jake Telford
    - vii. Dan Roeser
    - viii. Jay McLaughlin
    - ix. Lance Johnston
    - x. Beverly Servi
  - b. Via Phone Conference
    - i. Paul Bailey, Vice President
    - ii. Ben Baldus, Executive Committee Member
    - iii. Cayley Wilson
    - iv. Jon Roeser
  - c. Not Present
    - i. Todd Crawford, Secretary
    - ii. Todd Bergen, Executive Committee Member
    - iii. Amanda Gardiner
  - d. Guests in attendance
    - i. Callie Boevers, Director of Media & Communications
    - ii. Jordan Tierney, Director of Sponsorship & Outreach
    - iii. Emily Konkel, Executive Director (via phone conference)
- II. Approval of Minutes
  - a. May 30, 2023 presented by Boyd Rice.
    - i. Corey Cushing moved to approve the minutes, seconded by Trey Neal. Motion PASSED, none opposed.
  - b. Action Between Meetings
    - i. Committee Chairman Approval
      1. Marketing – Callie Boevers
      2. Foundation – Chelsea Edsall
      3. Sponsorship – Jordan Tierney
      4. Strategy – Emily Konkel
    - ii. Snaffle Bit Futurity® Schedule – Review NP finals weekend
    - iii. Require NRCHA Committee Members to sign a Code of Conduct
    - iv. Rodeo Sports Medicine Trailer – 2023 SBF
    - v. Programs Manager Position – Plan 4 Progress / Tara Carter
- III. Committee Reports
  - a. Executive Committee / Finance
    - i. Paul Bailey reports that 2023 Western Derby financials are almost complete.
  - b. Affiliate
    - i. Jay McLaughlin reports that there will be an Affiliate Meeting at the Snaffle Bit Futurity®. Dates will be announced.
  - c. Animal Welfare
    - i. There was no report from the Animal Welfare Committee.

- d. Ethics
  - i. Trey Neal reports that [REDACTED] has requested a suspension reduction. Board discussion. No action.
  - ii. Trey Neal reports the protest filed by the Alberta RCHA regarding NRCHA member, [REDACTED]. Trey Neal makes a motion to follow Alberta RCHA's decision to regarding the member. Motion seconded by Corey Cushing. Motion PASSED, none opposed.
- e. Hall of Fame
  - i. There was no report from the Hall of Fame Committee.
- f. Horse Sale
  - i. On behalf of Todd Crawford, Corey Cushing that there are no changes to report for the 2023 NRCHA Western Bloodstock Sale at the Snaffle Bit Futurity®. There have been ideas of developing an incentive for horses that compete in the SBF and the ARHFA.
- g. Judges
  - i. 2<sup>nd</sup> visit rules (Konkel)
    - 1. Steer Stopping – Scoring
      - a. NRCHA 19.5
      - b. NRCHA 19.5.5
      - c. Score Card changes
    - 2. Self Adjusted Monitor System
      - a. NRCHA 15.1
    - 3. Draw Position
      - a. Add to NRCHA 9.6
        - i. 9.6.1
    - 4. Broken Equipment
      - a. NRCHA 6
    - 5. New Cow 2 hands
      - a. NRCHA 19.3.5.1
    - 6. Deviation from pattern or arena events
      - a. NRCHA 19.2 Paragraph 1
        - i. Move to Show Management section 12
      - b. NRCHA 19.2 Definitions
        - i. Spin
    - 7. Show Management decision
      - a. NRCHA 19.3.4.1
    - 8. Combine rule – schooling and abuse
      - a. NRCHA 18.7 and 18.9
    - 9. Tails
      - a. NRCHA 18.1
    - 10. Add 3 point penalty – Cow work, Box Drive, High School Rodeo Cow Work
    - 11. Fence Turn
      - a. NRCHA 19.3.3.2
    - 12. Pattern proposals
      - a. 1 from NSHA
      - b. 1 Jay McLaughlin
    - 13. Consequences for not attending a seminar
      - a. NRCHA 16.3.4.5
    - 14. Pattern amendment – remove Hesitate
      - a. Patterns affected would be: 2, 4, 7 & 9

15. Pattern corrections
  - a. All patterns now have 7 or 8 maneuvers as noted on page 115 of 2023 NRCHA 20
  - ii. Jay Mclaughlin moves to approve all proposed rules, seconded by Lance Johnston. Motion PASSED, none opposed.
    1. Herd Settling (updated)
      - a. NRCHA 9.13 - For NRCHA Premier Events, herd settler must be entered in the event for show at which he/she is settling. (For example, to settle a herd in any division in a derby, the herd settler must be entered in that derby, in any division). No horse may be used as a herd settler for a class in which that horse is competing. They may be used as turn back help horses. Violation of this rule may result in the following: fine, suspension, probation.
    - iii. Dan Roeser moves to approve rule 9.13 as written, seconded by Corey Cushing. Motion PASSED, none opposed.
- h. Non Pro
  - i. 1<sup>st</sup> visit rules
    1. Age change from 65 to 60 (Edwards)
      - a. NRCHA 3.8.1.2
    2. Intermediate Non Pro Boxing ownership (Edwards)
      - a. NRCHA 3.8.2
      - b. NRCHA 2.4.5.3
    3. Non Pro Silks (Konkel)
      - a. Board discussion regarding Non Pro riders wearing silks. Board agrees to allow Non Pro riders to wear silks of Breeder Sponsors.
    4. Meet the Non Pro Athletes – Website (Edwards)
      - a. Board discussion. No action.
    5. \$500,000 Non Pros – Website (Edwards)
      - a. Board discussion. No action.
    6. Non Pro SBF Champion – Rulebook cover (Edwards)
      - a. Board discussion. Board agrees to add the NP Futurity Champion to the inside cover of the 2024 NRCHA Rulebook.
  - i. Owners
    - i. There was no report from the Owners Committee.
  - j. Professionals
    - i. There was no report from the Professionals Committee.
  - k. Rules
    - i. 2<sup>nd</sup> visit rules
      1. NRCHA 1.1.6 (Konkel on behalf of Valentine)
        - a. Beverly Servi makes a motion to approve the rule as written, seconded by Jay McLaughlin. Motion PASSED, none opposed.
    - ii. 1<sup>st</sup> visit rules
      1. NRCHA 14.3.15
        - a. Board discussion, will revisit in October.
      2. Tails in herd pen
        - a. Board discussion. No action.
      3. NRCHA 2.4.1 Non Pro Ownership
        - a. Board would like to include aunt, uncle, and domestic partner and a clause for consequences. Will revisit in October.
  - l. Show

- i. Chris Lytle – reconsider scratch fees based on severity (Konkel)
  - ii. Open / Non Pro horses showing on the same day (Konkel)
    - a. Board recommends that this is handled by the NRCHA. No official rule will be made.
  - iii. Separate draw for WGNP and WGYH (Konkel)
    - a. Board agrees to draw separately. This will be included in the Terms and Conditions for each event that a separate draw will take place.
  - iv. Rodear Cow Dogs at SBF (Konkel)
    - a. Board discussion for 2024 Snaffle Bit Futurity®.
  - v. Facility contracts (Konkel)
    - a. Stallion Stakes – 3 year contract beginning in 2024
    - b. Western Derby – still in negotiation with WestWorld
    - c. Hackamore Classic – 3 year contract beginning in 2023
    - d. Snaffle Bit Futurity® and Celebration of Champions – waiting to receive contracts from Will Rogers Memorial Center
- m. Sponsorship
  - i. New Sponsors
    - a. Jordan Tierney reports of the sponsorship agreements with Tornado Jonez Coffee and Rafter P Construction.
  - ii. Potential Sponsors
    - a. Tierney reports the potential sponsors that NRCHA has been in conversation with.
- n. Marketing
  - i. NRCHA Facebook pages / social media
    - a. Callie Boevers presents the current NRCHA Facebook pages. Board agrees that there should only be one NRCHA Facebook page and the rest should be private “groups.”
  - ii. NRCHA Media Policy
    - a. Boevers informs the Board of the current media policy in place which requires members of the media to hold insurance and provide their business tax ID. They must also be a current NRCHA member in good standing and have a signed Media Code of Ethics on file with NRCHA.
  - iii. NRCHA Official Photographer
    - a. Board would like to put out an RFP after the Snaffle Bit Futurity® for the Official Photographer.
- o. Strategic / Long Range Planning
  - i. There was no report from the Strategic / Long Range Planning Committee.
- p. Youth
  - i. There was no report from the Youth Committee.
- IV. Old Business
  - a. Website update
    - i. Konkel reports on the current challenges of the NRCHA website, specifically speed at NRCHA Premier Events. Board agrees to move forward with dedicated server space on Go Daddy.
- V. New Business
  - a. IT Team Search
    - i. Konkel reports on the current IT Team the NRCHA is working with. NRCHA is in contact with new potential IT Teams.
      - 1. Texas IT Pros – current

2. Konica Minolta
    3. iwerk / Innately
  - b. Membership card refresh (Konkel on behalf of Valor)
    - i. Board would like to look at digital options for the NRCHA Rulebook and Membership Cards.
  - c. Raffle Colt (Konkel)
    - i. Board would like to consider a raffle colt for 2024.
- VI. Adjournment
  - a. Corey Cushing makes a motion to adjourn at 1:31 PM, seconded by Jake Telford. Motion PASSED, none opposed.