



Board of Directors – MEETING MINUTES  
Media Lounge, WestWorld, Scottsdale, AZ  
May 30, 2023

- I. Called to order by Boyd Rice, President, at 9:01 AM PST
  - a. Present
    - i. Boyd Rice, President
    - ii. Paul Bailey, Vice President
    - iii. Todd Crawford, Secretary
    - iv. Dr. Joe Carter, Executive Committee Member
    - v. Ben Baldus, Executive Committee Member
    - vi. Corey Cushing, Executive Committee Member
    - vii. Todd Bergen, Executive Committee Member
    - viii. Diane Edwards
    - ix. Jay McLaughlin
    - x. Cayley Wilson
    - xi. Dan Roeser
    - xii. Lance Johnston
  - b. Via Teams
    - i. Trey Neal, Treasurer
    - ii. Beverly Servi
    - iii. Amanda Gardiner
  - c. Not Present
    - i. Jon Roeser (Paul Bailey proxy)
    - ii. Jake Telford (Dan Roeser proxy)
  - d. Guests in attendance
    - i. [REDACTED] Representative
    - ii. Emily Konkel, Executive Director
    - iii. Jennifer Bishop, Programs Manager
    - iv. Tina McCleary, Premier Event Manager
    - v. Jordan Tierney, Director of Sponsorship and Outreach
    - vi. Callie Boevers, Director of Communications and Media
- II. [REDACTED] presents a partnership for the media at the Stallion Stakes between [REDACTED] and NRCHA
  - a. Proposes to use Las Vegas media platforms to promote a performance and would work with NRCHA Office to accomplish this
  - b. [REDACTED] has offered to cover [REDACTED] time to help compile content
    - i. Further board discussion
    - ii. Proposal not approved
- III. Approval of Minutes
  - a. March 23, 2023 presented by Boyd Rice.
    - i. Corey Cushing moved to approve the minutes; Jay McLaughlin seconded. Motion PASSED, none opposed.
  - b. Action Between Meetings
    - i. Stallion Stakes Dates Email Vote – 2024-2026 Dates
    - ii. Ethics Hearing re [REDACTED] and [REDACTED]
- IV. Committee Reports
  - a. Executive Committee / Finance
    - i. 2023 Celebration of Champions – P&L
      - 1. Profitable event for NRCHA
      - 2. Increased staffing costs from 2022

3. Increased sponsorship numbers from 2022
- ii. 2023 Stallion Stakes – P&L
  1. Profitable event for NRCHA
  2. Increased staffing costs from 2022
  3. Decrease in sponsorship from 2022
  4. Discussion about finding cattle at a cheaper rate for the 2024 show
- iii. Motion made by Paul Bailey to remove [REDACTED] from the NRCHA Point Bank account. Second by Corey Cushing. Motion PASSED, none opposed.
- iv. Motion made by Paul Bailey to add Emily Konkel, Executive Director and Boyd Rice, President to the NRCHA Point Bank account. Seconded by Jay McLaughlin. Motion PASSED, none opposed.
- b. Affiliate
  - i. There was no report from the Affiliate Committee.
- c. Animal Welfare
  - i. Dr. Joe Carter reports on the EHV-1 outbreak at 2023 NRBC in Tulsa, OK. Animal Welfare Committee would like to create an action plan for NRCHA with guidelines. Animal Welfare Committee would also like to create a general recommendation for vaccination schedule.
- d. Ethics
  - i. There was no report from the Ethics Committee.
- e. Hall of Fame
  - i. Dan Roeser reports the following recommendations for the 2024 Hall of Fame:
    1. R. Mike Miller
    2. Jody Gearhart
    3. Mister Tiv
    4. Paul and Amy Bailey - Hall of Merit
  - ii. Todd Crawford moved to approve the inductees; Corey Cushing seconded. Motion PASSED, none opposed.
- f. Horse Sale
  - i. Emily Konkel reports that there will not be a Rope Horse Sale at the 2023 Snaffle Bit Futurity® but will be considered for 2024.
- g. Judges
  - i. [REDACTED] – New Cow (Konkel)
    1. Board reviews new cow letter from NRCHA member, [REDACTED]. Lance Johnston reports that the Judges Committee has taken this topic seriously and has implemented prep video work on new cow for judges at NRCHA premier events
  - ii. 1<sup>st</sup> visit rules (Bishop)
    1. Steer Stopping – Scoring
      - a. NRCHA 19.5
      - b. NRCHA 19.5.5
      - c. Score Card changes
        - i. Todd Crawford moved to accept the changes; Cayley Wilson seconded. Motion PASSED, none opposed.
    2. Self Adjusted Monitor System
      - a. NRCHA 15.1
        - i. Corey Cushing moved to accept the change; seconded by Jay McLaughlin. Motion PASSED, none opposed.
    3. Herd Settling
      - a. NRCHA 9.13
        - i. Cayley Wilson moved to accept the change; seconded by Ben Baldus. Motion FAILS. Further board discussion

to include suspension or probation in the rule and revisit in August.

4. Draw Position
  - a. Add to NRCHA 9.6
  - b. 9.6.1
    - i. Corey Cushing moved to accept the changes; seconded by Jay McLaughlin. Motion PASSED, none opposed.
5. National High School Rodeo Association
  - a. Equipment rule revisions
    - i. Corey Cushing moved to accept the changes; seconded by Paul Bailey. Motion PASSED, none opposed.
  - b. Scoring revisions - Score cards
    - i. Ben Baldus moved to accept the changes; seconded by Corey Cushing. Motion PASSED, none opposed.
  - c. Patterns
    - i. Todd Crawford moved to accept the change; seconded by Jay McLaughlin. Motion PASSED, none opposed.
6. Broken Equipment
  - a. NRCHA 6
    - i. Paul Bailey moved to accept the change; seconded by Corey Cushing. Motion PASSED, none opposed.
7. New Cow 2 hands
  - a. NRCHA 19.3.5.1
    - i. Dan Roeser moved to accept the change; seconded by Ben Baldus. Motion PASSED, none opposed.
8. Deviation from pattern or arena events
  - a. NRCHA 19.2 Paragraph 1 - Move to Show Management section 12
    - i. Todd Crawford moved to accept the change; seconded by Paul Bailey. Motion PASSED, none opposed.
  - b. NRCHA 19.2 Definitions - Spin
    - i. Ben Baldus moved to accept the change; seconded by Jay McLaughlin. Motion PASSED, none opposed.
9. Show Management decision
  - a. NRCHA 19.3.4.1
    - i. Dan Roeser moved to accept the change; seconded by Ben Baldus. Motion PASSED, none opposed.
10. Combine rule – schooling and abuse
  - a. NRCHA 18.7 and 18.9
    - i. Dan Roeser moved to accept the changes; seconded by Cayley Wilson. Motion PASSED, none opposed.
11. Tails
  - a. NRCHA 18.1
    - i. Corey Cushing moved to accept the change; seconded by Cayley Wilson. Motion PASSED, none opposed.
12. Add 3 point penalty – Cow work, Box Drive, High School Rodeo Cow Work
  - i. Corey Cushing moved to accept the changes; seconded by Jay McLaughlin. Motion PASSED, none

opposed.

13. Fence Turn

a. NRCHA 19.3.3.2

- i. Corey Cushing moved to accept the change; seconded by Todd Bergen. Motion PASSED, none opposed.

14. Pattern proposals

a. 1 from NSHA

b. 1 Jay McLaughlin

- i. Corey Cushing moved to accept the patterns; seconded by Cayley. Motion PASSED, none opposed.

15. Consequences for not attending a seminar

a. NRCHA 16.3.4.5

- i. Jay McLaughlin moved to accept the change; seconded by Corey Cushing. Motion PASSED, none opposed.

16. Pattern amendment – remove Hesitate

a. Patterns affected would be: 2, 4, 7 & 9

- i. Ben Baldus moved to accept the changes; seconded by Corey Cushing. Motion PASSED, none opposed.

17. Pattern corrections

a. All patterns now have 7 or 8 maneuvers as noted on page 115 of 2023 NRCHA 20

- i. Ben Baldus moved to accept the changes; seconded by Corey Cushing. Motion PASSED, none opposed.

h. Non Pro

i. [REDACTED] update (Edwards)

1. Diane Edwards updates the Board on [REDACTED]. Decision stands and [REDACTED] can apply for her Non Pro card in 2024.

ii. 2<sup>nd</sup> visit rules

1. \$750 Rule (Edwards)

a. NRCHA 1.1.9

b. NRCHA 3.8

c. NRCHA 3.8.4

d. NRCHA 3.12.1

- i. Corey Cushing moved to accept the changes; seconded by Cayley Wilson. Motion PASSED, none opposed.

2. Select Classes (Edwards)

a. NRCHA 3.9.1

b. NRCHA 10.4.13

- i. Ben Baldus moved to accept the changes; seconded by Corey Cushing. Motion PASSED, none opposed.

iii. Arena banners for \$500,000 Non Pros

1. Debbie Crafton, Laurie Richards, Anne Reynolds

- i. Dan Roeser moved to have \$500,000 Non Pro banners at Tulsa; seconded by Ben Baldus. Motion PASSED, none opposed.

iv. 1<sup>st</sup> visit rules

1. Youth members showing non-owned horse in Cowboy Class

2. Define youth rules for those showing in NP classes

- i. Board discussion about youth showing stallions at affiliate

shows

- i. Owners
    - i. Boyd Rice reports on behalf of Abrian Bass that the Owners Committee will be meeting at the Western Derby
  - j. Professionals
    - i. Cayley Wilson reports that there will be a Professionals Meeting at the Western Derby on Thursday, June 1, 2023
  - k. Rules
    - i. 2<sup>nd</sup> visit rules
      - 1. NRCHA 11.1.2.4 (McCleary) – Spectacular Clarification
      - 2. NRCHA 12.1.3.2 (McCleary) – Club Memberships
      - 3. NRCHA 12.1.9 (McCleary) – Radius
      - 4. NRCHA 11.2.3 (McCleary) – Cat 2 Eligibilities
      - 5. Retainage change for LAE from 30% to 20% (McCleary)
        - i. Paul Bailey moved to accept the changes; seconded by Ben Baldus. Motion PASSED, none opposed.
    - ii. 1<sup>st</sup> visit rules
      - 1. NRCHA 2.4.5.3 (McCleary)
        - i. Board would like the Non Pro Committee to review this rule change for further discussion
      - 2. NRCHA 1.1.6 (Konkel on behalf of Valentine)
        - i. Jay Mclaughlin moved to accept the changes; seconded by Corey Cushing. Motion PASSED, none opposed.
  - l. Show
    - i. [REDACTED] – Request for Snaffle Bit Futurity® late fee waiver (Konkel)
      - 1. No change to current rule in place
    - ii. [REDACTED] – Stallion Stakes reimbursement request (Konkel)
      - 1. No change to current rule in place
    - iii. [REDACTED] – Western Derby retainage reimbursement request (Konkel)
      - 1. No change to current rule in place
    - iv. Murray Thompson – Thank you letter from CRCHA (Konkel)
    - v. Hackamore Classic Schedule (Konkel)
      - 1. Todd Crawford moved to accept the 2023 Hackamore Classic schedule; seconded by Cayley Wilson. Motion PASSED, none opposed.
    - vi. Snaffle Bit Futurity® Schedule (Konkel)
      - 1. Board discussion. Will approve via email vote when changes are made
    - vii. NRCHA Fellowship Program (Bishop)
      - 1. Board embraces the fellowship program and would like to move forward
  - m. Sponsorship / Marketing
    - i. Sponsor deck (Boevers / Tierney)
      - 1. Discussion regarding official photographer, Primo Morales and the possibility of opening up official photographer for bid
  - n. Strategic / Long Range Planning
    - i. There was no report from the Strategic / Long Range Planning Committee.
  - o. Youth
    - i. Todd Crawford reports that the NRCHYA put roughly \$27,000 in the Foundation account to cover youth scholarships.
- V. Old Business
- a. Foundation update (Konkel)

- b. Website update (Konkel)
- VI. New Business
  - a. [REDACTED] – Stallion Auction reimbursement request (Konkel)
    - i. Ben Baldus moves to use these funds for the 2024 stallion auction. Seconded by Cayley Wilson. Motion PASSED, none opposed.
  - b. The Run for a Million – 2023 Sponsorship (Konkel)
    - i. Paul Bailey moves to sponsor the 2023 Run for a Million. Seconded by Dr. Joe Carter. Motion PASSED, none opposed.
  - c. The Run for a Million – 2024 Qualifiers (Konkel)
    - i. Konkel update the board that the qualifiers for 2024 Run for a Million will be at the following events:
      - 1. 2023 NSHA – Las Vegas, NV
      - 2. 2024 Western Derby – Scottsdale, AZ
      - 3. 2024 Hackamore Classic – Tulsa, OK
- VII. Adjournment
  - i. Corey Cushing moves to adjourn at 2:34 PM; seconded by Cayley Wilson. Motion PASSED, none opposed.