NRCAA

National Reined Cow Horse Association Board of Directors Sonoma C, South Point Hotel, Las Vegas, NV August 21, 2022

- I. Call to Order by Corey Cushing, President, at 9:00am PT.
 - a. Present:
 - i. Corey Cushing, President
 - ii. Paul Bailey, Vice President
 - iii. Trey Neal, Treasurer
 - iv. Todd Crawford, Secretary
 - v. Todd Bergen
 - vi. Joe Carter
 - vii. Diane Edwards
 - viii. Boyd Rice
 - ix. Dan Roeser
 - x. Jon Roeser
 - xi. Ben Baldus
 - xii. Jake Telford
 - xiii. Cayley Wilson
 - b. Via Conference Call
 - c. Not Present
 - i. Amanda Gardiner
 - d. Special Guests
 - i. Anna Morrison, Executive Director
- II. Approval of Minutes
 - a. May 31, 2022
 - i. Joe Carter moved to approve the minutes; Trey Neal seconded. MOTION PASSED, none opposed.

III. Committee Reports

- a. Executive Committee / Finance
 - i. Paul Bailey provided an update on the Western Derby financials.
- b. Affiliate
 - i. There was no report from the Affiliate Committee.
- c. Animal Welfare

- i. There was no report from the Animal Welfare Committee.
- d. Ethics
 - i. There was no report from the Ethics Committee.
- e. Hall of Fame
 - i. With the 2023 inductees set, there was no report from the Hall of Fame Committee.
 - ii. Todd Crawford asked the Board to consider making Hall of Fame Inductees life members of NRCHA.
 - 1. Todd Crawford made a motion to approve; Joe Carter seconded. MOTION PASSED, none opposed.
- f. Horse Sale
 - i. Todd Crawford shared that consignments close August 25, and that as of Friday the sale was down 25 horses from 2021.
- g. Judges
 - i. Boyd Rice reviewed recommendations from the Judges Committee, including:
 - 1. Adding a 2 loop, 60 second time limit to the steer stopping. The Board noted that the penalty for a third loop will need to be removed from the judge sheet.
 - 2. Adding a rule that allows the judge to call for a new steer in the steer stopping.
 - 3. Allowing the use of a rope barrier or electronic eye in the steer stopping.
 - 4. Adding a AAAA division to the judge classification system.
 - 5. Adding a fine for horses that enter the arena with a tail braided or tied up.
 - 6. Clarifying that the new cow rules apply to Cow Work, Boxing and Box Drive.
 - 7. Eliminating the 3pt L in Box Drive.
 - ii. There was much discussion regarding the recommendation to apply a fine for a braided tail. The Board suggested it may be best to set an expectation at premier events in 2023 and then revisit whether a fine should be added to the rule book for 2024.
 - 1. Todd Crawford moved to accept the Judges Committee recommendations with the exception of the fine for entering the show arena with a braided tail; Todd Bergen seconded. MOTION PASSED, none opposed.
- h. Non Pro
 - i. Diane Edwards shared a proposal from the Non Pro Committee to adjust the eligibility for Limited Non Pro Bridle to a \$15,000 earnings cap with no roll back and adjust the name to Level 1 Non Pro Bridle.

- 1. Paul Bailey moved to approve; Joe Carter seconded. MOTION PASSED, none opposed.
- ii. Diane Edwards shared a proposal from the Non Pro Committee to implement a Superior Boxing Merit Award, revisiting the topic that was first presented at the May meeting.
 - 1. Diane Edwards moved to approve; Boyd Rice seconded. MOTION PASSED, none opposed.

i. Owners

- i. There was no report from the Owners Committee.
- j. Professionals
 - i. There was no report from the Professionals Committee.
- k. Rules
 - i. The Board revisited a proposal to modify Rule 12.1.17. After some discussion the Board determined they would take no action on the proposal, and that shows that impacted by Rule 12.1.17 as written should seek a waiver on a case by case basis.
- I. Show
 - i. The Board revisited a proposal from Emily Konkel to eliminate Category 2 monies from year end eligibility calculations. The Board discussed the proposal and determined that a primary concern, how earnings from The American Performance Horseman would continue to impact who could qualify for the event, could be solved for if the Teton Ridge excludes earnings from its own event from qualification for the following year. The Board recommended that no change to qualifying be made for 2023, but that a parallel eligibility excluding Category 2 earnings be run prior to 2024 to see what the impact is.
 - ii. A refund request was presented by Anna Morrison on behalf of members Steve and Ashley Kubik. After review, the Board found that the appropriate refund had been issued in line with NRCHA rules and the event Terms and Conditions, and that no further refund was warranted.
 - iii. The Board reviewed a request from member Jayne Vatcher to consider adding a Non Pro Boxing Super Spectacular with breakaway roping instead of steer stopping at the Western Derby. After discussion the Board determined that the event would not be added in 2023.
 - iv. The Board reviewed a special accommodations request from member Michelle Sigman.
 - 1. Corey Cushing moved to approve the proposal; Paul Bailey seconded. MOTION PASSED, none opposed.
 - v. A late fee waiver request for members Joe Harper and Brandy Johnson was presented by Anna Morrison. After discussion the Board determined the circumstances did not warrant a waiver.
 - vi. Todd Crawford discussed concerns with practice pen set up and schedule and recommended that at Stallion Stakes the practice pen be set up similarly to TRFAM practice pen and leave Priefert 2 open for rein work. The Board

discussed the possibility of using the North Hall for practice pen at Western to accommodate more stalls in the South Hall. The Board was supportive of text sign up for add on practice pens, with a limit of four slots per hour per rider, and those slots not being back to back.

- m. Sponsorship/Marketing
 - i. There was no report from the Sponsorship Committee.
- n. Strategic / Long Range Planning
 - i. Morrison covered relevant topics in the Executive Director Report.
- o. Youth
 - i. Todd Crawford shared an update on the Youth Clinics, and discussed the tack auction planned for the Snaffle Bit Futurity.

IV. Old Business

- a. Foundation Report
 - i. Anna Morrison shared that the Foundation Board met recently and onboarded new Board members Patti Colbert and Larry Bell. Bell and Colbert were spending time examining Foundation formation documents and financials to make recommendations to the Foundation Board.
- b. Trademark Lawsuit
 - i. Anna Morrison and Paul Bailey shared a settlement option proposed by the opposing counsel to drop NRCHA's claim to the trademark. The Board dismissed this proposal and discussed terms of a counter proposal.
 - Todd Crawford moved that a counter settlement proposal be offered in which NRCHA would maintain its trademarks and commit to allowing licensed use with no charge in perpetuity so long as it was in conjunction with a sanctioned event which recognized the trademark; Trey Neal seconded. MOTION PASSED, none opposed.
- c. Eastern Derby Facility
 - i. Anna Morrison and Paul Bailey updated the Board on the search for a new facility for the Eastern Derby, including site visits to Jackson, MS and West Monroe, LA by Morrison, Bailey, Neal, Baldus, Wilson and Chris Jeter to view potential facilities. Additional facilities in Oklahoma and Ohio remain possibilities, and no recommendation was made at this time.

V. New Business

- a. 2023 Rule Book
 - i. The Board reviewed modifications for the 2023 Rule Book in alignment with rule changes made throughout 2022.
 - 1. Ben Baldus made a motion to approve the rule changes reviewed by the Board; Boyd Rice seconded. MOTION PASSED, none opposed.
- b. Media & Communications
 - i. Anna Morrison shared that Callie Boevers would be in touch to secure updates to Board member bios.

- c. Executive Director Report
 - i. Anna Morrison shared an update on negotiations with Ruby Rose for a contract renewal. Kim Cervenak and Morrison reached agreeable terms and will have a follow up conversation at Snaffle Bit Futurity. Morrison shared an opportunity to enter into an agreement with Advanced Online to provide online point of sale for specific non-apparel merchandise as allowable under new terms with Ruby Rose. Morrison will provide additional details as conversations progress.
 - ii. Anna Morrison provided an update on staff areas of responsibility.
- VI. Adjournment
 - a. Todd Bergen made a motion to adjourn; Ben Baldus seconded. MOTION PASSED, none opposed.