



National Reined Cow Horse Association
Board of Directors
DT Horses Lounge, WestWorld, Scottsdale, AZ
May 31, 2022

- I. Call to Order by Corey Cushing, President, at 2:00pm PT.
 - a. Present:
 - i. Corey Cushing, President
 - ii. Paul Bailey, Vice President
 - iii. Todd Crawford, Secretary
 - iv. Todd Bergen
 - v. Joe Carter
 - vi. Diane Edwards
 - vii. Boyd Rice
 - viii. Dan Roeser
 - ix. Ben Baldus
 - x. Cayley Wilson
 - b. Via Conference Call
 - i. Trey Neal, Treasurer
 - ii. Jon Roeser
 - c. Not Present
 - i. Jake Telford (proxy to Dan Roeser)
 - ii. Amanda Gardiner
 - d. Special Guests
 - i. Anna Morrison, Executive Director
 - ii. Emily Konkel, Premier Event Manager
- II. Approval of Minutes
 - a. March 23, 2022 and Action Between Meetings
 - i. Boyd Rice moved to approve the minutes; Cayley Willson seconded. MOTION PASSED, none opposed.
- III. Nominating Committee Report
 - a. Committee Chair Appointments
 - i. Corey Cushing appointed Linda McMahon as the chair of the Owners Committee.
- IV. Committee Reports
 - a. Executive Committee / Finance

- i. Paul Bailey provided an update on the Celebration of Champions and Stallion Stakes financials, both of which are expected to outperform budget projections.
 - ii. Anna Morrison presented a review of contract staff pay, including some recommendations for adjustments submitted via Todd Crawford from show managers Chris Jeter and Morgan Tweedy.
 - 1. Dan Roeser moved to increase the scribe daily rate by \$50 per day and to increase the scribe travel reimbursement cap to \$500 effective at the 2022 Western Derby and forward; Todd Crawford seconded. MOTION PASSED, none opposed.
 - iii. Anna Morrison provided a review of Judge overtime pay under two different models. After discussion, the Board tabled the topic until the 2023 budget meeting.
- b. Affiliate
 - i. There was no report from the Affiliate Committee.
- c. Animal Welfare
 - i. Joe Carter discussed a potential sponsor who produces cannabinoid products and assessed the Board's level of comfort with these products. After discussion, the Board indicated they had no concerns with developing a partnership with a cannabinoid company.
- d. Ethics
 - i. Trey Neal shared that no action was taken on the complaint submitted against [REDACTED]
- e. Hall of Fame
 - i. Dan Roeser shared his recommendation that the Hall of Fame add a Non Pro designation for Non Pro inductees moving forward, and that all other recognitions afforded to inductees remain the same. Roeser felt this was the best compromise between the Board's position and the position of the members of the Hall of Fame Committee.
 - 1. Dan Roeser moved that a Non Pro designation be added to Non Pro Hall of Fame inductees from 2023 forward; Cayley Wilson seconded. MOTION PASSED, none opposed.
 - ii. Dan Roeser shared that the Hall of Fame Committee recommended Randy Paul, Kathy Wilson, Smart Chic Olena and Bill Enk for induction into the Hall of Fame.
 - 1. Paul Bailey moved to induct Randy Paul, Kathy Wilson, Smart Chic Olena and Bill Enk into the NRCHA Hall of Fame; Boyd Rice seconded. MOTION PASSED, none opposed.
- f. Horse Sale
 - i. There was no report from the Horse Sale Committee.
- g. Judges
 - i. Boyd Rice shared that the Judges Committee had amended and approved the proposal to adopt Cowboy Class rules for the 2023 rule book.

1. Todd Crawford moved to approve the proposed Cowboy Class rules; Paul Bailey seconded. MOTION PASSED, none opposed.

h. Non Pro

- i. Diane Edwards shared a proposal from the Non Pro Committee to adjust the Non Pro eligibility for horse show classes. After discussion the Board requested that this be revisited in August and that a hard earnings cap in the lowest division of Non Pro Bridle be established based on Non Pro earnings data from the office.
- ii. Diane Edwards shared a proposal from the Non Pro Committee to implement a Superior Boxing Merit Award. The Board was in favor of the proposal, but suggested that the Superior award be the higher of the two merit award categories. The Board requested to revisit the proposal in August.
- iii. Diane Edwards shared a recommendation from the Non Pro Committee that recognition signage for all Non Pro Divisions be highlighted during the Snaffle Bit Futurity. Staff will work on plans to incorporate signage at the 2022 Snaffle Bit Futurity.

i. Owners

- i. Anna Morrison presented a proposal to start a recognition program for high producing dams. The Board supported the proposal and challenged Morrison to raise funds for the inaugural year.
 1. Dan Roeser moved that staff move forward with dam recognition with sponsor support; Joe Carter seconded. MOTION PASSED, none opposed.
- ii. Anna Morrison presented a proposal to begin Million Dollar Breeder recognition. After discussion, the Board tabled the topic until the August meeting.
- iii. Anna Morrison presented a proposal for different ways breeder incentive programs could be handled. The Board discussed the relative merits and drawbacks of each model.
 1. Paul Bailey moved that an addendum to the sponsor contracts be drafted with stipulations for breeder incentives to be promoted through NRCHA and to clarify that NRCHA will not pay out the incentives; Boyd Rice seconded. MOTION PASSED, none opposed.

j. Professionals

- i. There was no report from the Professionals Committee.

k. Rules

- i. The Board reviewed a proposal to modify Rule 12.1.17. There was some discussion regarding modifying the verbiage to 1,500 miles or \$5,000 added. The Board tabled the discussion until the next meeting.
- ii. The Board discussed whether a grace period should be extended for two rein horses in the boxing into 2023. After discussion, the Board determined no action was necessary.
- iii. Dan Roeser shared with the Board a concern about Gem State's fee structure. Morrison confirmed that the fees and payouts did not align with NRCHA rules or their show approval. The Board recommended staff require Gem State to correct their payout, that a fine be applied, and that the approval for their upcoming show be revoked if they don't comply.

- I. Show
 - i. The Board discussed World Show qualifying and reviewed data from the 2020 and 2021 World Show classes to better understand how the modified qualification guidelines had impacted entries.
 - 1. Cayley Wilson moved to adopt the 3 shows in any region and earn ½ point qualification model for 2023 World Show qualification; Boyd Rice seconded. MOTION PASSED, none opposed.
 - ii. The Board reviewed a proposal from Konkel to exclude World Champion classes from year end standings for national champions and allow the World Champion classes to stand alone in awarding World Championships.
 - 1. Paul Bailey moved to approve the proposal; Boyd Rice seconded. MOTION PASSED, none opposed.
 - iii. Emily Konkel presented a proposed Snaffle Bit Futurity schedule. The Board reviewed the schedule and requested to revisit it with their suggested changes incorporated.
 - iv. Emily Konkel presented a proposal to raise the go round payout at World's Greatest Horseman in 2023. The Board was supportive of the concept and challenged staff to raise money to support the added payout.
 - v. Emily Konkel presented a proposal to eliminate Category 2 monies from year end eligibility calculations. The Board felt the proposal made sense, and asked to revisit it at the next meeting.
 - m. Sponsorship/Marketing
 - i. There was no report from the Sponsorship Committee.
 - n. Strategic / Long Range Planning
 - i. Morrison covered relevant topics in the Executive Director Report.
 - o. Youth
 - i. There was no report from the Youth Committee.
- V. Old Business
- a. Foundation Report
 - i. Morrison shared feedback from and a recap of the Hall of Fame Banquet held at the Stallion Stakes.
- VI. New Business
- a. Media & Communications
 - i. Morrison shared an update on the website redesign project on behalf of Callie Boevers.
 - ii. Morrison reviewed updated graphics and branding that will be incorporated into NRCHA marks moving forward.
 - iii. Morrison presented a proposal on behalf of Callie Boevers to include an exhibitor photo and video release in premier event terms and conditions.

1. Paul Bailey moved to approve; Joe Carter seconded. MOTION PASSED, none opposed.

b. Accounting

- i. Morrison presented a proposal on behalf of Kasydi Valentine to add verbiage to the rule book related to non-payment of youth show tabs and related suspension of right to show at NRCHA approved events.

1. Paul Bailey moved to approve; Joe Carter seconded. MOTION PASSED, none opposed.

c. Executive Director Report

- i. The Board moved into Executive Session.

VII. Adjournment

- a. Meeting was adjourned.