

# National Reined Cow Horse Association Board of Directors WRMC, Fort Worth, TX February 10, 2022

- I. Call to Order by Corey Cushing, President, at 2:00pm CST.
  - a. Present:
    - i. Corey Cushing, President
    - ii. Paul Bailey, Vice President
    - iii. Trey Neal, Treasurer
    - iv. Todd Crawford, Secretary
    - v. Ben Baldus
    - vi. Todd Bergen
    - vii. Joe Carter
    - viii. Diane Edwards
    - ix. Boyd Rice
    - x. Amanda Gardiner
    - xi. Dan Roeser
    - xii. Jake Telford
    - xiii. Cayley Wilson
  - b. Via Conference Call
    - i. Jon Roeser
  - c. Not Present:
    - i. Frank Prisco
  - d. Special Guests
    - i. Anna Morrison, Executive Director
- II. Approval of Minutes
  - a. December 13, 2021
    - i. Todd Crawford moved to approve the minutes; Trey Neal seconded. MOTION PASSED, none opposed.
  - b. Action Between Meetings
    - i. January 21, 2022 The Board voted by email to approve The Run For A Million Qualifier as Category 2 Money.
    - ii. January 19, 2022 The Board voted vial email to approve the request for Non Pro Status for Lauren McAlister.
      - Paul Bailey moved to approve the action between meetings; Boyd Rice seconded. MOTION PASSED, none opposed.

#### III. Nominating Committee Report

- a. 2022 Election Results
  - Election results were presented by Jon Roeser. The Ripley Doorn results indicated that Joe Carter, Dan Roeser, Ben Baldus and Jake Telford were elected to the Board for a three year term.
- b. Officer Election (President)
  - i. Paul Bailey nominated Corey Cushing for the office of President; Jake Telford seconded. Joe Carter moved that nominations be closed and Corey be elected by acclamation. MOTION PASSED, none opposed.
- c. Presidential Appointments (up to 4)
  - i. Corey Cushing appointed Trey Neal and Cayley Wilson to the Board of Directors.
    - 1. Paul Bailey moved to approve the Presidential appointments; Boyd Rice seconded. MOTION PASSED, none opposed.
- d. Officer Elections (Vice President, Treasurer, Secretary)
  - i. Corey Cushing opened the floor for nominations.
    - 1. Amanda Gardiner nominated Paul Bailey for Vice President; Joe Carter seconded. MOTION PASSED, none opposed.
    - 2. Corey Cushing nominated Trey Neal for Treasurer; Paul Bailey seconded. MOTION PASSED, none opposed.
    - 3. Corey Cushing nominated Todd Crawford for secretary; Paul Bailey seconded. MOTION PASSED, none opposed.
- e. Executive Committee / Committee Chair Appointments
  - i. Corey Cushing appointed Todd Bergen, Joe Carter and Boyd Rice to the Executive Committee.
  - ii. Corey Cushing made the following committee chair appointments:
    - 1. Affiliates Ben Baldus
    - 2. Animal Welfare Joe Carter
    - 3. Ethics Trey Neal
    - 4. Executive Committee Paul Bailey
    - 5. Hall of Fame Dan Roeser
    - 6. Horse Sales Todd Crawford
    - 7. Judges Boyd Rice
    - 8. NRCHA Foundation Staff Liaison Anna Morrison
    - 9. Nominating To be determined in August per NRCHA Rules.
    - 10. Non Pro Diane Edwards
    - 11. Owners Deferred to next meeting.

- 12. Professionals Cayley Wilson
- 13. Rules Dan Roeser
- 14. Shows Todd Bergen and Boyd Rice
- 15. Sponsorship Anna Morrison
- 16. Stallion Service Auction Garth Gardiner
- 17. Strategic Planning Anna Morrison
- 18. Youth Sarah Clymer
- f. Board Member Orientation (Policy / Conflict of Interest / NDA)
  - i. Morrison will provide policy documents to new Board member Baldus to sign.

## IV. Committee Reports

- a. Executive Committee / Finance
  - Paul Bailey shared that as 2021 financials are closed out the Association remains on track with the budget documents shared in December 2021. There are still some outstanding sponsorships to be collected.

#### b. Affiliate

i. After review of the applications for Affiliate of the Year, Baldus recommended that Colorado be awarded Affiliate of the Year and Panhandle be awarded Reserve.

## c. Animal Welfare

i. Carter requested some input on the purpose of the animal welfare statement to assist in making edits to the current draft. With the intent to provide a public position statement on welfare clarified edits were made to the statement and it will be reviewed at the next Board meeting.

## d. Ethics

i. There was no report from the Ethics Committee.

#### e. Hall of Fame

i. Dan Roeser was looking for input on whether the Board felt there should be a separate Hall of Fame for Non Pros. The Board felt uniformly that there should be only one Hall of Fame. Roeser will provide an update on the Hall of Fame Committee members and their thoughts on the subject at the next Board meeting.

# f. Horse Sale

i. There was no report from the Horse Sale Committee.

#### g. Judges

- Morrison presented a judge and show management seminar proposal on behalf of staff members Ellis, Konkel and McCleary. The Board was supportive of the concept and requested that a more detailed proposal be brought to the next Board meeting.
- ii. Rice shared that there had been several 6<sup>th</sup> Chair requests ahead of Celebration.

Because the 6<sup>th</sup> Chair was unsuccessful in the past Rice is looking for input on how it could be better structured in the future. It was proposed that a 3A judge could be available for 1A judges to sit with in the stands during specific sets, and that perhaps 6<sup>th</sup> Chair opportunities could be reserved for 2A judges.

iii. Crawford requested that the written exam portion of the judge test have the option to revisit earlier questions.

#### h. Non Pro

i. Edwards shared that there has been some pushback on the updated Non Pro eligibility and that the Board needs to continue the discussion. The Board requested that Morrison bring data to the next Board meeting to look at the impact of the new eligibility on the Non Pro riders.

#### i. Owners

i. There was no report from the Owners Committee.

#### j. Professionals

 Wilson indicated that he would be scheduling a Professionals Meeting during Celebration.

#### k. Rules

 Morrison reviewed a proposal from staff member McCleary to revisit rule 12.1.17 and its impact on shows that are held during premier events. The Board discussed the topic and would like to review additional information at a future Board meeting.

#### I. Show

- i. The Board reviewed a request from a member to establish a 4-year-old Futurity and 5- and 6-year-old Derby. The request was denied.
- ii. Rice requested a clarification to be included on the 2023 World's Greatest Horseman Terms & Conditions that finalists be 30% of entries with a minimum of 10 and maximum of 15 finalists.
  - Paul Bailey moved to approve; Amanda Gardiner seconded. MOTION PASSED, none opposed.
- iii. The Board reviewed a proposal from staff member Konkel to clarify the Non Pro Boxing and Level 1 Non Pro Boxing purse split. The Board approved the proposal.
- iv. The Board reviewed a proposal from Morrison to define the Cowboy Class, which has been held as an invitational at the Snaffle Bit Futurity®, as a Category 1 special event all-around class. This would create clear guidelines by which the Cowboy Class could be held at any NRCHA event. The Board requested that the proposal be revisited at the next Board meeting.

# m. Sponsorship/Marketing

i. Morrison provided a review of new and renewed sponsorships for the Board.

#### n. Strategic / Long Range Planning

i. Morrison covered relevant topics in the Executive Director Report.

#### o. Youth

i. A High School Rodeo - Mid-Winter Meeting Recap memo was provided by staff member Ellis.

#### V. Old Business

# a. Stallion Auction Report

 Morrison presented a request for refund from stallion service auction purchaser Audrey Wood. The Board determined the request did not fit the criteria for a refund, and was therefore denied.

### b. SBF Trademark Update

- i. Morrison provided an update on the Snaffle Bit Futurity® trademark lawsuit.
- ii. Morrison requested formal approval from the Board to proceed with a trademark application that has already been started for the World's Greatest Horseman marks.
  - Amanda Gardiner moved to approve; Paul Bailey seconded. MOTION PASSED, none opposed.

## c. Foundation Report

- i. Morrison provide updates related to the Hall of Fame Banquet to be held on April 1 during the Stallion Stakes.
- ii. Morrison provided and update on the openings on the Foundation Board created by the terms of Isakson, Naff and Seals. Morrison requested the opportunity to approach Patti Colbert, Larry Bell and Chris or Debbie Swain about their willingness to join the Board. The request was approved.

# VI. New Business

# a. Executive Director Report

- Morrison provided an update on the progress toward the 2022 staffing plan. All
  positions but one have been hired, and a candidate for the final position has
  been identified.
- ii. Morrison presented an NRCHA Staff Showing & Ownership Policy Proposal for the Board's review.
  - 1. Paul Bailey moved to approve; Trey Neal seconded. MOTION PASSED, none opposed.

# VII. Adjournment

a. Meeting was adjourned.