

## **SNAFFLE BIT FUTURITY ® INTERNSHIP – MEDIA & MARKETING**



### **CONTACT:**

National Reined Cow Horse Association

[info@nrcha.com](mailto:info@nrcha.com)

The National Reined Cow Horse Association, based in Pilot Point, Texas, seeks a motivated and efficient intern during the upcoming Snaffle Bit Futurity ® presented by Metallic Cat, October 6-22, 2022.

The media and marketing intern will report directly to the NRCHA Media and Communications Manager. During this internship, you will be expected to work at the show October 2-9, 2022, and October 15-23, 2022. During the week of October 10-14, 2022, you will have the option to return home, work on school work remotely in the housing provided by the NRCHA, or take advantage of industry field trips set up by the NRCHA.

The applicant should have a good foundation in writing press releases, developing social media content, and have excellent attention to detail and a strong work ethic. Experience in Adobe Creative Suite products is preferred. Knowledge and experience with photography, creating video and graphics are an added value to the applicant.

Duties include but are not limited to:

- Assist with gathering social media story content daily
- Assist with coordinating photo needs with NRCHA official photography team
- Assist with signage delivery when needed
- Organize welcome table daily & restock with magazines
- Provide assistance at award ceremonies and gather social content
- Review and edit scripts, newsletters and other written content as needed

Applications must be received by **Monday, August 15, 2022.**

### ***About the National Reined Cow Horse Association***

Based in Pilot Point, Texas, the National Reined Cow Horse Association was formed in 1949 in California, with the goal of preserving and educating the public about the rich history of this traditional horsemanship. The NRCHA is responsible for promoting the sport and ensuring high standards of competition and continuing to work to keep the Vaquero tradition alive in today's equine industry. The NRCHA also supports numerous affiliate clubs across the United States, Europe and abroad. These groups serve as the association's backbone, holding many NRCHA-sanctioned competitions and events each year. For more information on these events and reined cow horse, visit [nrcha.com](http://nrcha.com).

**SNAFFLE BIT FUTURITY ® INTERNSHIP –  
SPECIAL EVENTS/AWARDS/YOUTH**



**CONTACT:**

National Reined Cow Horse Association

[info@nrcha.com](mailto:info@nrcha.com)

The National Reined Cow Horse Association, based in Pilot Point, Texas, seeks a motivated and efficient intern during the upcoming Snaffle Bit Futurity ® presented by Metallic Cat, October 6-22, 2022.

The special events and youth intern will report directly to the NRCHA Sponsorship Assistant. During this internship, you will be expected to work at the show October 2-9, 2022, and October 15-23, 2022. During the week of October 10-14, 2022, you will have the option to return home, work on school work remotely in the housing provided by the NRCHA, or take advantage of industry field trips set up by the NRCHA.

The applicant should have excellent attention to detail and organizational skills. The ability to multitask effectively is critical. Experience with event planning and youth activities is an added value to the applicant.

Duties include but are not limited to:

- Assist in the awards room with organizing awards and prepping for arena awards
- Assist with preparing locations/arenas for special events during the show
- Assist with youth or other programs throughout the show

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## **SNAFFLE BIT FUTURITY ® INTERNSHIP – SHOW SECRETARY**



### **CONTACT:**

National Reined Cow Horse Association

[info@nrcha.com](mailto:info@nrcha.com)

The National Reined Cow Horse Association, based in Pilot Point, Texas, seeks a motivated and efficient intern during the upcoming Snaffle Bit Futurity ® presented by Metallic Cat, October 6-22, 2022.

The show secretary intern will report directly to the NRCHA Premier Event Manager. During this internship, you will be expected to work at the show October 2-9, 2022, and October 15-23, 2022. During the week of October 10-14, 2022, you will have the option to return home, work on school work remotely in the housing provided by the NRCHA, or take advantage of industry field trips set up by the NRCHA.

The applicant should be very detail oriented. The ability to multitask effectively and work in a team setting is critical. Strong customer service skills are required. Experience with Microsoft Access is an added value to the applicant.

Duties include but are not limited to:

- Assist in the NRCHA Horse Show Office with exhibitor check in and check out
- Assist in collecting score sheets
- Provide assistance verifying scoresheets for the horse show classes, Hackamore Classic and Snaffle Bit Futurity®
- Assist with stall and shaving reconciliation
- Organize NRCHA welcome table and restock daily
- Assist head scribe with any special projects
- Assist with exhibitor bag prep/distribution

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## **SNAFFLE BIT FUTURITY ® INTERNSHIP – SHOW MANAGEMENT**



### **CONTACT:**

National Reined Cow Horse Association

[info@nrcha.com](mailto:info@nrcha.com)

The National Reined Cow Horse Association, based in Pilot Point, Texas, seeks a motivated and efficient intern during the upcoming Snaffle Bit Futurity ® presented by Metallic Cat, October 6-22, 2022.

The show secretary intern will report directly to the NRCHA Show Managers. During this internship, you will be expected to work at the show October 2-9, 2022, and October 15-23, 2022. During the week of October 10-14, 2022, you will have the option to return home, work on school work remotely in the housing provided by the NRCHA, or take advantage of industry field trips set up by the NRCHA.

The applicant should have a self starting work ethic. The ability to work in a team setting is critical. The applicant must be a forward planner and strategic thinker. Strong customer service skills are required. Experience with cattle is an added value to the applicant.

Duties include but are not limited to:

- Assist with arena preparation
- Assist at the back gate during competition
- Verify stall counts and assignments with the NRCHA Horse Show Office
- Assist in the practice pen
- Assist in calculating and providing daily cattle counts to the cattle contractor
- Assist in facility prep for horse move in and show

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