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**NRCHA E-Cow Work**

**December 30, 2010**  
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***The NRCHA Board and Staff
Wish Everyone a
Happy New Year!***

**Last Day to Get Celebration of Champions Entries in with
No Late Fee!**

The 2011 National Reined Cow Horse Association Celebration of Champions is just around the corner, and the NRCHA is looking forward to another exciting year in San Angelo. With \$163,000 in added money, the three-tier event has become a must-attend.

The Celebration of Champions features the Circle Y Ranch Derby, the NRCHA World Championship Show presented by John Deere, and the World's Greatest Horseman.

To enter without a late fee, entries must be post-marked by today, or faxed to the NRCHA Office at 580-759-3999. World Championship Show entry forms were mailed to all qualifiers. To download the Circle Y Ranch Derby entry form, click [here](#). For the NRCHA World's Greatest Horseman entry form, click [here](#).

Thank You Target Constructors!

***Target Constructors Returns as Sponsor of the National
Championship Jackets***

Beginning in 2007, the top five National finishers in each of the NRCHA approved horse show classes received special custom embroidered jackets

approved horse show classes received special custom embroidered jackets thanks to the sponsorship of Dave Archer's Target Constructors.

NRCHA Sponsor Committee Chairman Carol Rose has announced that Target Constructors will sponsor the jackets for the fourth consecutive year. "We appreciate Dave's continued support of the NRCHA. These jackets have become a coveted item for those who are fortunate enough to win them," Rose noted. "Dave has long been involved in the reined cow horse industry. Along with showing cow horses himself as a Non Pro, he has also served on the Board of Directors and NRCHA Executive Committee."

The Top Five in NRCHA National Standings for 2010 will receive a special order form that will allow them to custom-order their jacket. This allows them to order a specific size, as well as to specify event and the horse's name so that everything will be personalized. They also have the option of ordering a duplicate jacket for an additional charge.

Everyone is Invited

World's Greatest Horseman Reception Returns to Fort Concho!

A long-time favorite event for riders and owners of World's Greatest Horseman entries, the World's Greatest Horseman Reception, which is scheduled for 7 p.m. on February 1, is the venue where riders and their owners receive their World's Greatest Horseman commemorative back numbers, and other awards. Plus, there's plenty of time for visiting and delicious food and drinks.

The event is open to everyone, and is held at the historic Fort Concho, in what was once the stable for the Fort. Top local band Clearwater is returning to provide the music for entertainment and dancing, playing a wide range of music that appeals to everyone.



