

# ***NRCHA Snaffle Bit Futurity Sale Schedule Changes Announced***

## **Professional Auction Services to Manage 2010 NRCHA Snaffle Bit Futurity Sale**

Sandy Collier, Chairman of the National Reined Cow Horse Association Horse Sale Committee, has announced that the NRCHA Snaffle Bit Futurity Horse Sales will be handled for the second year by Professional Auction Services.

Mike Jennings, President of Professional Auction Services, Inc. states, "We are excited to continue our involvement with NRCHA and the Snaffle Bit Futurity Sales. We look forward to working with the NRCHA Board and Sale Committee. The NRCHA leadership is willing to be innovative in order to support the Sales for the benefit of members."

Collier welcomed Jennings and Professional Auction Services on board. "We are looking forward to our continued relationship with Mike and Professional Auction Services and the plan is to put on the very best sales in the West!"

She noted the following changes and information for the 2010 Snaffle Bit Futurity Sales:

### **Sale Schedule Changes**

The Sales will start one day earlier in the week in 2010.

**Classic Yearling and Broodmare Sale** – Wed, Sept 29 – 12:00 Noon - Pavilion

**Select Yearling and Broodmare Sale** – Thurs, Sept 30 – 9:00 AM – Main Arena

**Performance Horse Sale** - Thurs, Sept 30 – After Select Y & B – Main Arena

Preview for Performance Horse Sale – 7:00 AM - Thurs, Sept 30

**Select 2 Year-Old Sale** – Friday, October 1 – 3:00 PM - Main Arena

Preview for Select 2 Year-Old Sale – Friday, October 1 – 9:45 AM

Also new for the 2 Year-Old Sale Incentive Purse -

**The consignor** of the horse that is the Highest placing eligible sale horse in the Open Preliminaries **will receive \$1,500 of the Open Incentive purse.**

**The consignor** of the horse that is the Highest placing eligible sale horse in the Non Pro Preliminaries **will receive \$500 of the Non Pro Incentive purse.**

**Digital Horses Services** will return in 2010 to provide the sale horse video viewing system that was so popular last year. Processing the videos of the Select 2 Year-Old Sale entries will be provided as part of the sale entry fee. Other consignors took advantage of services provided by DHS to prepare sale videos, post to their website and display at the Futurity. Professional Auction Services, Inc. will again link from the online Sale Preview to seller's videos on DHS, seller's website or YouTube.

**Entry Deadlines** for the Sales will again be June 1<sup>st</sup>. The Sale Committee sift meeting for the Select Sales will be held on June 14, in Paso Robles, California prior to the NRCHA Derby. Videos will be required for the Select 2 Year-Old entries and pictures will be required for the Select Yearling and Broodmare entries.

Jennings is enthusiastic about the future of the Futurity Sales. "NRCHA is a vibrant, strong part of the performance horse industry. The loyal participation of the members will support the Reined Cow Horse market through the current economic situation. Today's horse market can provide a lot of opportunity for those who stay active. There is opportunity to acquire better horses, whether it is prospects, breeding stock or show horses. There is opportunity if you continue to breed or buy wisely, because there will not be as many prospects to compete with when you are selling a few years from now."

## **Very Smart Remedy Presents 2010 NRCHA World's Greatest Horseman on Wide World of Horses**

Did you miss seeing Randy Paul and Smokeelan win the 2010 NRCHA World's Greatest Horseman in San Angelo? If so – don't fret! You can catch what you missed when NRCHA Corporate Partner Wide World of Horses airs the two-part program on the World's Greatest Horseman, Presented by Very Smart Remedy.

It's only fitting that Very Smart Remedy be the Presenting Sponsor of the World's Greatest Horseman – the talented stallion won the event in 2005 with Jon Roeser at the reins. Very Smart Remedy is owned by Anne Reynolds, who earned the Reserve World's Greatest Horseman title in 2001.

Part One will air on Monday, March 29, with the Part Two on Monday, April 5. Each weekly program is run three times - every Monday at 11:30am CST and 9:30pm CST and on the following Sunday at 6:30am CST. That schedule includes the primetime evening show, plus a morning, and an afternoon showing. So if viewers miss an episode or just want to re-watch one, there are flexible opportunities.

Very Smart Remedy is owned by Annie Reynolds, the #2 All-Time NRCHA Leading Breeder, and the #1 NRCHA All-Time leading Non Pro Rider. He will stand the 2010 breeding season at [Cinder Lakes Ranch](#) in Valley View, Texas. For more info please contact Annie at 208.599.7733 or Cinder Lakes Ranch at 940.637.2536.

## **San Juan Ranch to Host Exhibitor/Owner Breakfast at NRCHA Derby**

The San Juan Ranch Exhibitor/Owner Breakfast at the National Reined Cow Horse Association Derby has become one of the favorite social events of the show. Held annually in the beautiful wine country of Paso Robles, California, the NRCHA Derby is heralded as one of the highest titles a reined cow horse can win during its Derby years. This year, the Derby begins on April 15, and concludes on April 20.

John and Brenda Stephenson of San Juan Ranch began the Exhibitor/Owner Breakfast a few years ago. The breakfast fare includes everything from eggs and bacon to donuts and bagels, and a wide assortment of drinks. It will be held from 6:30-9am on Sunday, June 20, in "The Barn" at the Paso Robles Event Center. The Barn is conveniently located between the arena and the stalls, making it a perfect opportunity for a weary rider, owner, sponsor, or fan, to enjoy.

"We are pleased that the NRCHA has selected Paso Robles as the site for this year's Derby, and hope to see everyone Sunday morning for breakfast prior to what will undoubtedly be an exciting Finals day," noted Brenda.

The San Juan Ranch has a long history dating back to the era of Mexican land grants in the early 1800s. The Ranch is located just east of Paso Robles, and is the home to the Stephenson's registered pure-breed Gelbvieh beef cattle and performance horses. For more information on the San Juan Ranch, visit [www.san-juan-ranch.com](http://www.san-juan-ranch.com).

## **Jimmy Flores featured on Southwest Riverside News Network**

NRCHA Member Jimmy Flores was recently featured in an article by Toni McAllister on Southwest Riverside News Network, and the article and photos may be seen at <http://www.swrnn.com/southwest-riverside/2010-03-06/sports/southwest-riverside's-ranching-traditions-still-thrive>. Also quoted in the article was Southern California Reined Cow Horse President Laura Edwards.

## **What is Reined Cow Horse?**

### **Video on YouTube**

A new reined cow horse enthusiast, Mary Jane Isakson, interviewed NRCHA President Kathy Gould during the 2009 NRCHA Snaffle Bit Futurity, and made an informative video on what reined cow horse competition actually is. You can find her video at the following web address.

[http://www.youtube.com/watch?v=C4Kf9t-24d4&feature=player\\_embedded](http://www.youtube.com/watch?v=C4Kf9t-24d4&feature=player_embedded)