



National Reined Cow Horse Association Board of Directors Meeting Minutes
May 19, 2010 7 pm CST Conference Call
Toll Free Dial In #: 1-866-305-2467 Direct Dial In #: 1-719-387-4001 Guest Code 428268

I. Call to Order by President Kathy Gould at 7:04 PM

Kathy Gould, President
 Howard Erenberg, Vice President
 Carol Rose, Secretary
 Dave Archer, Treasurer
 Jon Roeser
 Paul Bailey
 Lyn Anderson
 Sandy Collier
 Jay McLaughlin
 Sam Rose
 Darren Miller
 Marilyn Peters
 Dan Roeser
 Cheryl Magoteaux, Guest
 Chris Potter, Guest

II. Approval of Minutes from March 17, 2010 NRCHA Board of Directors meeting.

Motion: Motion to approve by Lyn Anderson with this change - Dave Archer noted last sentence of financial report should be "NRCHA Should come in better than budget as much as \$16,000 on Celebration of Champions." instead of *over budget*. Seconded by Marilyn Peters. **Passed**

III. Committee Reports

a. Executive Committee Report - Howard Erenberg

Financial Updates - Derby & Hackamore Classic - Dave Archer

Celebration of Champions - Dave Archer noted that the Celebration of Champions at last board meeting was showing a loss of \$51K (without Texas Tax money). With that money it's actually positive \$25, 610 for this show. The Board had budgeted a \$76,485 loss.

Stakes - The Board budgeted to make approximately \$9K and actually made \$14,581,

Hackamore classic - The Board had budgeted to lose \$22,510K and actually lost \$24,453

Total budgeted loss for year so far was \$89,582. We're better than budget so far but looking forward, Dave Archer reported that the Derby entries were down - 37 less than last year - 23 less than budgeted. \$29K less than budgeted. From Executive Committee it was discussed that cost cutting measures are being implemented for Derby.

Kathy reported that she had gotten a letter from Newt White with some ideas, including an owner's committee and a long-term plan. These items will be addressed going forward.

Motion: Motion was made by Carol Rose to have fresh cattle practice with everyone guaranteed two fresh head allowed in for each cutter at \$125 per work. Seconded by Marilyn. **Passed.**

Board approved and Sale Advance Payment request from Mike Jennings - he would like an advance payment for expenses. Board approved this advance.

b. Sponsor Committee Report - Carol Rose

1. New Breeder Sponsor/Sponsor Lounge Sponsor - Cinder Lakes ranch is a new Breeder Sponsor and also will sponsor the sponsor lounge at the Snaffle Bit Futurity.
2. World Championship Saddle Sponsors - Jackson Land and Cattle has sponsored the world saddles for last three years. When they discontinued this sponsorship - in lieu of trying to find one sponsor to sponsor all the saddles, the Sponsor Committee decided on going with individuals - perks are at the Snaffle Bit Futurity. Out of 12 saddles, Sponsorship Committee has already sold five.

Carol noted that there have been some discussion about the World Show saddles the last few days. It's been suggested to have an award saddle for pictures and give certificates to let everyone order type of saddle they want instead of giving them a saddle at the show. Will discuss at future meeting.

Carol said that for Celebration of Champions, Fort Dodge has changed to Pfizer - looks like we'll get them to come on as title sponsor although there is no commitment yet.

Carol Rose sent a proposal to Arenus - will know by August.

Carol noted that MD Barns has committed to come back on board.

Snaffle Bit buckle letters have gone out to last year's buckle sponsors and we have gotten 25 responses. Carol asked the board members to come on board with their sponsorships. After the reminder, Howard Erenberg committed to a new Silver Buckle sponsorship for Erenberg Brothers.

Carol noted that Newt White is sponsoring a buckle for the Holy Cow Performance Horses Bridle Spectacular. Nancy Crawford-Hall has been a great help in keeping the Bridle Spectacular Derby in Paso Robles.

Nancy Crawford Hall wanted a very special trophy for the CD Survivor memorial trophy. They are currently talking to Doug Israelsen about using a 1/4 size bronze of his Great American Tradition cow horse bronze and the full size bronze will be displayed at Snaffle bit Futurity to draw attention to this sponsorship and the actual bronze will be ready for the 2011 show. Signage will be at the Derby this year about it.

c. Non Pro Committee - Paul Bailey

From last meeting --- Paul Bailey noted that the Non Pro Two Rein is something the Non Pros want for next year. He wanted everyone to keep it in mind.

d. Youth Committee - Paul Bailey said the committee is doing a monthly conference call - organizing different activities at Hackamore Classic and Stakes and getting good reports of people having a good time and supporting youth. Activities at Derby will be bull riding night again and poker night.

e. Rules Committee – Lyn Anderson

From last meeting---**Motion:** Carol Rose made a motion to apply the suggestion of the judges committee re settling cattle (No one can settle a herd if they're also showing in that herd) as a policy at the Derby and further discuss at the Derby for use during the Snaffle Bit Futurity then consider for a rule for 2011. The plan is to do it at the derby and further discuss after doing it at the derby so will be in agenda for meeting after Derby.

Passed

Appropriate western attire must be worn while showing. Western hat or approved safety helmet. Long sleeved western shirt with collar (standup, button down tuxedo etc) and cuff. Vests, Jackets and sweaters may be worn over proper attire. Chaps or chinks must be worn. The Judge or Judges must notify show management of improper attire and a \$50 fine to the exhibitor per occurrence will apply.

Motion: Carol Rose made a motion to accept the above. Seconded by Lyn Anderson.
Passed.

An issue came up at an affiliate show this year where there was a tie for first place that was missed by show management until the second day of a two day show. The question was could there be a runoff down the fence on the second day even though it was a different judge?

Recommendation from the show committee is this should be a coin toss situation. Question was whether we should think about management fine for missing the tie? Will be considered and voted on at next meeting.

Currently any novice money won does not count towards the merit award program because the novice horse is not listed as a division in our rulebook. We probably should have included it in the 2010 rulebook when we started adding the class to all our lae's. The question is should the novice horse earnings count toward the merit program (2011) and be included as such in the 2011 rulebook? If so is it retroactive or not?

If we allow this we need to be very clear that it is to only include Novice Horse earnings from the NRCHA Managed or produced events. If that is in fact the only ones we would allow into the Merit Award Program. (We state similar exceptions regarding the Stallion Stakes and the NRCHA World Championship Show) Making it retroactive would be the best thing to do since it has only been two years, there are only a few horses effected. The entry into the Novice classes is similar to the Limited and Intermediate classes, it could be argued to allow all Novice Horse earnings based on that, so again we need to be clear about which Novice Horse money we allow.

A lot of discussion on this - making novice horse earnings count toward merit awards. Essentially, most board members agree that all approved NRCHA novice horse classes would count toward Merit Awards. If the rules of a class deviated from NRCHA Rules, it would be Category Two money. This will be voted on in June.

Bit checker guidelines. - At major events the bit checker is official position. At weekend shows, a novice non pro or less experienced person might be checking bits. At one show, a bit checker said there was blood in the mouth but didn't notify the officials and a judge didn't check it. The owner said there was not blood and the Judge had to agree because he didn't get to check the bit. Show management asked for guidelines for a procedure bit checker should follow. Dan Roeser thought we should have guidelines. We need to make a policy and do the rest of this year.

Discussion of Professional's Association minutes/requests/status

From Dan Roeser: Professionals group asked him to come up with wording for bylaw change to allow the professional committee. Will be further discussed at next meeting.

- f. Ethics committee - Howard Erenberg reported on correspondence with Jason Hershberger. It was recommended by Ethics Committee to assess the 12 month probation; \$500 fine, letter of apology to show management and judges.
 It was discussed at the Executive Committee meeting that probation period should start with date of our board meeting - November 12, 2009 and go through November 12, 2010.
Motion: Motion was made by Sam Rose and seconded by Dave Archer to accept recommendation of the Ethics Committee. **Passed.**
- g. Hall of Fame Committee - Update - Cheryl Magoteaux-Jon Roeser
 Last board meeting a change was made from the Hall of Fame Committee recommendation and the committee had no problem with the addition felt they should have been consulted before making a change. Moving forward we should get back to them and let them know if there was a

question or disagreement before the board took action. Also in future, Vaquero suggestions from Hall of Fame committee are to be under wraps by the committee until approved by board.

- h. Affiliate Committee - Marilyn Peters discussed that Affiliates pay an annual fee and are approved - and per NRCHA rules should supply NRCHA with copy of bylaws. Conduct its affairs - election of officers and directors.

We've been asking for board of Directors and bylaws from affiliates and have gotten six of them. Board opted to wait and see what we get in by May 30, then discuss at the Board Meeting in June.

Marleen Dierks of Galloping Video put together a promotional video for Affiliates and will produce for \$5 per DVD and Marilyn would like to send two per affiliate. Marilyn said it's well-done. She asked the NRCH Foundation to cover this cost. Board thanked Marleen and Galloping Video for doing this and will thank them in an upcoming E-Cow Work. Also tell in the E-Cow Work that more are available if affiliates want to purchase.

- i. Judges Committee - Sam Rose working on DVD on steer stopping for the World's Greatest. The Judges Committee asked Bill Enk to send videos out to all judges judging major events about 6 weeks ahead of time. They will score those and go over in the get-ready session before the event.

Sam Rose urged the board to go back to 5 judges for next year- earmark slot convenience fee. Sam also asked that if we keep cutting staff do we reach a point that we don't service the exhibitors. There will be more discussion on this at Derby. It was discussed that having a 'Head' Scribe instead of Judges assistant might be an option to have one scribe step up and be paid slightly more and also responsible.

Also Sam noted that at the horse show at Paso Robles - he met a Cal Poly instructor there and she is going to try to get a judges team for reined cow horse to come out there from different schools. There is the possibility of having a judging contest at an NRCHA major event in the future and Sam will have more information at a later date.

- j. Sales - Sandy Collier
Reported that forms have all been printed and sent out. Now Don Green and crew have committed. Next year, it was noted that in Professional Auction Service's contract they need to have staff hired by specified date.

IV. New Business

- a. Snaffle Bit Futurity Report

2010 NRCHA SBF Entry Numbers (May 6, 2009)

2009 Entries as of 5/6/09 *2010 Entries as of 5/6/10*

Slots	266	Slots	229
Progressive	23	Progressive	39
Amateur Only	23	Amateur Only	28
		Scratches	3
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Total Entries	312	Total Entries	299

Open	213	Open	215
Int Open	65	Int Open	66
Ltd Open	32	Ltd Open	27

Non Pro	37	Non Pro	22
Int Non Pro	16	Int Non Pro	14
Amateur	37	Amateur	35

Ladies	4	Ladies	5
39 entries are undecided		32 entries are undecided	

2008 Final Entry Numbers		2009 Final Entry Numbers	
Open	283	Open	244
Int Open	167	Int Open	124
Ltd Open	90	Ltd Open	59
Non Pro	53	Non Pro	48
Int Non Pro	39	Int Non Pro	33
Amateur	30	Amateur	36
Ladies	24	Ladies	15

Total entries down - still a lot of time left to enter. Per the Backdrop Jon Roeser had talked to Reno and everything is a go.

- b. Mike Broutovich asked to be able to credit payments made for a scratched horse to another entry. Board said we are unable to do this per terms and conditions of the Futurity..
- b. Board items from office - (Carri Warren)

- No annual Signatures for Lifetime members.
From the membership/records department: We have a hard time getting lifetime members to sign their applications. They want to know why they have to sign it every year if they are a lifetime member. We explain that there have been changes to the rules and thus a signature is required. Once they have signed a lifetime application, can we honor that each year regardless of whether or not the rules have changes? If so then we can issue them a new card since we list eligibility on the cards and that eligibility may change, and send them a current rulebook.

Board says we can honor until their status changes and stop making them do it each year.

Discussion of lack of fulfillment by some show secretaries - incomplete results - judges sheets missing, etc. We are to look at creating a process - and recommend to board for a future meeting for certification and accountability of show secretaries.

- Office staff noted that they do not get Non Pro Declarations with most memberships collected at a show. Currently we hold the results until the paperwork is received because this is the only incentive we have to offer in return for the declaration. Do you want us to continue with this current process?

It delays updates to the standings regionally and nationally, but we currently have no other option. As of April 28, 2010 there are 4 shows dating back to March that have a total of 11 Non Pro Declarations that are needed. These 11 people are not listed as current on the NRCHA website and are not provided in the lists we send to each show secretary prior to their shows. Angel calls each non pro regarding the declarations, trying to get the paperwork. She then emails, mails and faxes the declaration to them.

Some ideas were discussed on this - naming people in e-cow newsletter and on web site who have not gotten their Non Pro declarations in. This will be discussed at next board meeting.

- c. \$3 Million Sire Award - With Shining Spark reaching \$3 Million siring milestone, Board asked Carol Rose her suggestion for an award. She said she would like - going forward - at three million - a CR Morrison trophy with a special base and a place to add plates for the future for more millions - 3, 4 5 million.

- d. Kathy Gould had a meeting with Newt White - she will rough out his suggestion of creating an Owners' Committee - and bring the guidelines back in June.
- e. Professionals notes/minutes regarding advertising- Kathy Gould said that would be part of long-range planning committee. Cheryl noted that budget (or lack of) dictates advertising.
- f. Schedule of shows - World Show vs Arizona. Next three years the Sun Circuit and Celebration of Champions will conflict as their dates rolled and ours haven't and won't until 2014. It was also noted that the USEF World Equestrian Games are during Snaffle Bit Futurity.
- g. Per Alex Ross - AQHA Finals Procedure at World Show - Cheryl Magoteaux noted that AQHA was planning to hold cow horse scores during their finals and wanted to run it by us to see if we saw a problem with this. Board does not have a problem with it but appreciate them asking. Board said thank you very much and noted it was something to think about for the NRCHA World Show.

V. Old Business

- a. Cheryl Magoteaux noted that the Texas Tax incentive money for San Angelo was received and was actually \$78,702.50 instead of the estimated \$68,000. The board thanked Cheryl for initiating the efforts to obtain this funding and working on it and commended her for the result.
- b. NRCHA Office has received everything from NSHA as far as memberships from the Tulare show and has credited back the total of memberships paid.
- e. from last meeting** - limited open being stand-alone class at Reno - consider more at later date with more details worked out. Its own deal - no finals - decided solely on the prelims. Bring up in June.
- f. Discussion of Retirement ceremony criteria for horses... this will be tabled until the Derby Board meeting and the criteria firmed up - essentially the board agreed on the following - \$200k earnings plus fulfill Supreme Reined Cow Horse qualifications and give the NRCHA 90 days notice prior to show requested.
- G. Trademark Office had reported to Cheryl Magoteaux that the ongoing trademarking for NRCHA was going well. A few questions as to descriptions of items had been clarified.
- H. Update on Testing at 2011 Celebration of Champions - Sam Rose, Cheryl Magoteaux
 NRCHA Drug Testing for NRCHA Celebration of Champions, Jan-Feb, 2011
 After considering options, it is our Committee recommendation that we use Dr. Mike Martin (who has worked with the AQHA testing). He is from Brenham, Texas, so the travel would not be as big of an expense.
 The Analysis of the Samples will be done by the US Equestrian Federation, at a cost of \$180 per sample. There is no cost for the testing equipment other than the shipping.
 Our original intent was to test the champions (12) at the World Show. This would be a cost of \$2160 for the analysis of the samples, plus the cost of Dr. Martin plus assistant and his expenses.
- I. John Hyde per contacting Lanny Ashley machine for Snaffle bit - Cheryl Magoteaux gave this message from John Hyde. "Just to let you know. I missed one call from Lannie Ashley and have called him(four times) leaving word and emailed him and he has not gotten back to me.

j. Set time for next board meeting. Executive Meeting June 12, 1-3 at Skybox in Paso Robles Events Center. Have a board meeting starting 4-6 to discuss items. Board Meeting on Sunday, 10 am June 13.

- VI. **Motion:** Motion to adjourn by Sam Rose to Adjourn and seconded by Paul Bailey at 10:12 pm CST.
Adjourned.