



National Reined Cow Horse Association

Board of Directors Meeting Minutes

March 17, 2010 5 pm PST, 7 pm CST

Toll Free Dial In #: 1-866-305-2467

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Guest Code 428268

I. Call to Order by President Kathy Gould

Present were Dave Archer, Carol Rose, Kathy Gould, Jay McLaughlin, Howard Erenberg, Dan Roeser, Jon Roeser, Sam Rose, Darren Miller, Lyn Anderson, Paul Bailey, Marilyn Peters, John Hyde, and Sandy Collier. Guests present were Cheryl Magoteaux and Chris Potter.

II. Approval of Minutes from January 29 , 2009 Board of Directors meeting

Motion: Motion to approve minutes was made by Dave Archer and seconded by Carol Rose with the following correction: Lyn Anderson made the motion for Howard Erenberg to be Vice President and Paul Bailey seconded the motion.

III. Committee Reports

- a. Executive Committee - Howard Erenberg said Executive Committee meeting was held March 16 at 7:30 am. First item was the Celebration of Champions. There was an increase in entries from 233 to 274. He noted the board had budgeted a \$76K loss and the actual loss was \$51K and that loss does not include any Texas Tax Incentive money. If that money is received, the NRCHA should come better than budget as much as \$16k on the Celebration.

Per Snaffle Bit Futurity entries, in mid-march we currently have 363; comparing that to May of 09, there were 404 or 10% more; however we don't have a previous March number to compare to.

Snaffle bit futurity finals performance was discussed - specifically the million dollar rider and Hall of Fame inductees along with Owner Presentations. It was discussed that the individual photos of the owners will not be done in the future, and with that, the presentations didn't really add over about 15 minutes to the show anyway and since the Owner introductions are sponsored by *Quarter Horse News* it was recommended by Executive Committee to keep them in the show as this is a sponsored item.

The below schedule was discussed

2010 SBF Schedule #8 9/20-10/3/2010 (14 Days)

DATE	DAY	EVENT	TIMES	Sets/(Entries)
9/20/2010	Monday	OP Herd Work (Settle at 8am)	8am - 6:30pm	1-9(108 Horses) 9 Sets of 12
9/21/2010	Tuesday	OP Herd Work (Settle at 8am)	8am - 6:50pm	10-18(110 Horses) 7 Sets of 12; 2 sets of 13
9/22/2010	Wednesday	OP Herd Work (Settle at 8am)	8am-10:10am	1-20(26 Horses) 2 sets of 13
		N/P Herd Work	10:40am - 5:45pm	1-6(74 Horses) 4 sets of 12; 2 sets of 13
9/23/2010	Thursday	N/P Rein Work	8am-1:10pm	1-6(74 Horses) 4 sets of 12; 2 sets of 13
		OP Rein Work	1:30pm-6:30pm	1-5(60 Horses) 5 Sets of 12
9/24/2010	Friday	OP Rein Work	8am-6pm	6-15(120 Horses) 10 sets of 13
9/25/2010	Saturday	OP Rein Work	8am-1pm	16-20(64 Horses) 1 set of 12; 4 sets of 13
		Non Pro Two Rein	1:10pm-2:20pm	1 Set/(12 Horses)
		NP Hackamore	2:30pm - 3:40pm	2 Sets/(20 Horses) 2 Sets of 10
		Youth Limited	3:50pm - 4:50pm	1 Set/(11 Horses)
		Youth Bridle	5pm-6pm	1 Set/(8 Horses)
		Open Two Rein	6:10pm - 9pm	2 Sets/(26 Horses)
9/26/2010	Sunday	N/P Cow Work	8am-11:45am	1-6(74 Horses) 4 sets of 12; 2 sets of 13
		\$5KNP Limited/NP Ltd Prov.	Noon-4:15pm	4 Sets/(46 Horses) 1 set of 10; 3 sets of 12
		NP, INP & Novice NP Bridle	4:25pm-9:30pm	(49 horses) 3 sets of 12; 1 set of 13
9/27/2010	Monday	OP Cow Work	8am -5:30pm	1-14(168 Horses) 14 Sets of 12
9/28/2010	Tuesday	OP Cow Work	8am-Noon	15-20(76 Horses) 2 Sets of 12; 4 sets of 13
		OP Bridle Prelims	12:30pm - 6:30pm	(62 Horses) 4 sets of 12; 1 set of 14
9/29/2010	Wednesday	OP Hackamore Prelims	8am - 2:30pm	(58 Horses) 2 sets of 11; 3 sets of 12
		Classic Yearling & Broodmare Sale (Pavilion)	Noon - 5:30pm	110 Horses (20 horses per hour); 96 horses thru in 20
		Draw Party	6pm-7pm	
9/30/2010	Thursday	Performance Horse Sale PREVIEW	7am - 9am	
		Select Yearling/Broodmare Horse Sale (Main Arena)	9am - 3pm	115 Horses (20 Horses per hour); 105 horses thru in 2
		Performance Horse Sale (Main Arena)	3pm - 5:30pm	50 Horses (20 Horses Per Hour); 41 Horses thru in 20
		Banquet	7pm	
10/1/2010	Friday	NON PRO FINALS Herd Work (Settle at 7:30am)	8am - 9:40am	2 Sets/(19 Horses); 1 Set of 9; 1 set of 10
		Select 2 Year Old Sale PREVIEW	9:45am - 12:15pm	
		N/P REIN WORK FINALS	10:40am - 12:06pm	2 Sets/(19 Horses); 1 Set of 9; 1 set of 10
		N/P COW WORK FINALS	12:21pm - 1:18pm	2 Sets/(19 Horses); 1 Set of 9; 1 set of 10
		N/P Finals Awards (Pavilion)	1:25pm - 2:25pm	
		Select 2 Year Old Sale (Main Arena)	3pm-8pm	100 horses (20 horses per hour); 93 horses thru in 20
10/2/2010	Saturday	INT & LTD OPEN FINALS HERD	8am - 9:47am	2 Sets/(21 Horses) 1 Set of 10; 1 set of 11

		WORK (Settle at 7:30am)		
		INT & LTD OP FINALS REIN WORK	10:47am - 12:21pm	2 Sets/(21 Horses) 1 Set of 10; 1 set of 11
		INT & LTD OP FINALS COW WORK	12:36pm - 1:39pm	2 Sets/(21 Horses) 1 Set of 10; 1 set of 11
		INT & LTD OP FINALS Awards (Main Arena)	1:45pm - 2:45pm	
		OP HACK FINALS	3pm-4:12pm	1 Set/(12 Horses)
		OP BRIDLE FINALS	4:21pm-5:21pm	1 Set/(10 Horses)
10/3/2010	Sunday	OPEN FINALS HERD WORK (Settle at 8:30am)	9am - 11:06am	2 Sets/(25) 1 Set of 12; 1 Set of 13
		Open Ceremony - Rider Introductions	12:06pm - 1pm	
		OPEN FINALS REIN WORK	1pm - 2:54pm	
		OPEN FINALS COW WORK	3:14pm - 4:29pm	
		Raffle Colt Drawing	4:29pm - 4:34pm	
		Closing Ceremony/Awards	4:34pm - 5:34pm	

Motion: Sandy Collier made a motion to adopt this schedule and Marilyn Peters seconded. Passed.

Also discussed was the backdrop - with moats would save time in setup or teardown and speed up the event. It was noted that the size of Paso Robles arena was 132 x 260; if we do a moat at Reno it will be 130 X 260. There was discussion on backdrop and arena dimensions and discussion on the size and benefits of having backdrop. Reno Livestock Events Center is willing to do the backdrop any shape and color.

Motion: Carol Rose made a motion to have a 6 foot moat on arena sides and make the Snaffle Bit Futurity arena 138 feet wide. Seconded by Lyn Anderson. Passed.

Motion: Motion by Paul Bailey that as long as the additional cost doesn't exceed \$3,000 go forward with this. seconded by Jay McLaughlin. Passed.

It was discussed that the additional moat would impact the seating and some seats would not be sold because of the moat.

Executive Committee's next item was discussion about was staffing. At the Stakes and Hackamore Classic, there will be less staffing in an attempt to trim the budget.

Lannie Ashley Mechanical Cutting Horse was discussed. This allows a person to cut a cow and get the feeling of cutting and he said he'd bring to Snaffle Bit Futurity if NRCHA would supply a

booth. It's a way for person to get the feel of what riding a cow horse/cutting horse feels like. Cheryl Magoteaux noted that this might be a way to promote the trade show area. John Hyde is to call to see if something can be worked out with him.

- b. Sponsor Committee - Carol Rose discussed the current situation with Fort Dodge being bought by Pfizer and said she was hopeful of getting them to continue as Pfizer. The Fort Dodge representative is now in charge of Pfizer promotions.
- c. Non Pro Committee – Paul Bailey noted that the Non Pro Two Rein is something the Non Pros want for next year. He wanted everyone to keep it in mind. Board asked Non Pro committee to work on this and come up with a recommendation. Paul wants approval for Non Pro applicants. He gave the Non Pro applicant list.

Motion: Motion to approve Non Pro applicant list by Marilyn Seconded by Carol Rose. Passed.

- d. Sale Committee – Sandy Collier

Some discussion on recommendations for this year's sale from Sale Manager Mike Jennings.

Motion: Sam Rose made a motion that every horse that is on the premises is to be sold in the sale its entered in if they don't have an NRCHA Vet release along with the approval of the sale committee, In order for a horse to be eligible for incentive monies he must have been sold in the sale ring. Seconded by Carol Rose

Passed

- e. Judges Committee - Sam Rose said the committee met on March 10 and the following items were discussed. Following discussion, at NRCHA produced events the board agreed to follow the Judges Committee's recommendation to have the announcer announce 20 minutes of herd settling. Plus, at all NRCHA produced events, herd settler cannot work in the same set of cattle that he settles. Reno judging information seminars - will be given by Carl Gould for general public. "We've had complaints about braided tail," Sam said. He said we don't know if they forget to undo them; we don't have a rule. Sam said the committee felt we should have a \$50 fine. He is to get with rules committee and write proposed rule.

Motion: Carol Rose made a motion to apply the suggestion of the judges committee re settling cattle (No one can settle a herd if they're also showing in that herd) as a policy at the Derby and further discuss at the Derby for use during the Snaffle Bit Futurity then consider for a rule for 2011.

Passed

- f. Rules Committee - Lyn Anderson said that from the last board meeting she and Darren Miller were to come back with an attire rule for the 2011 rulebook, 5.1. She said the goal was to prevent someone from coming in with a sweatshirt and show since the current rule only says long sleeved shirt. Much discussion and Lyn Anderson is to bring back verbiage for vote at next meeting.

Another part of the rulebook that was discussed is the requirement for the supreme reined cow horse award, 8.1.3.1, 8.1.3.2, 8.1.3.5 . - basically the inequity of the LAE

being able to count for up to \$15,000 towards the supreme award but the hackamore money can only be counted up to \$5,000.

In order to simplify this rule, the committee recommends that the requirements be: a minimum of \$1,000 must be earned in the Limited Age Events and a minimum of \$1,000 must be earned in the hackamore coming from NRCHA horse show hackamore classes. Up to a total of \$20,000 of any monies won from these two sources can be applied to the total required. Hackamore classic money can count toward either LAE money or hackamore horse show money so long as it is counted only once.

Rule 8.1.3.3 would stay the same, being the rest of the \$25,000 needed must come from bridle classes.

Lyn Anderson is to bring back verbiage for vote at next meeting.

Lyn Anderson noted that when the results were received there were 19 people that were not current NRCHA members who competed in the NSHA event in Tulare. Much discussion regarding the fact that this was a secretary error at the show.

Motion: Motion was made by Lyn Anderson not to fine the individual members involved provided NSHA provides NRCHA with a check of the total amount due immediately. Additionally, the NSHA must get all membership forms and documentations to the NRCHA office by April 16, 2010. For each member not in compliance by April 16, a \$50 fine will be assessed. This was seconded by Sandy Collier.
Passed.

Motion: Motion was made by Dave Archer, who said he wanted it noted that he wished the NRCHA didn't have to assess the fine but since that is per the rulebook, that a \$50 fine per occurrence will be assessed to show management. This was seconded by Lyn Anderson.
Passed
Opposed - Sandy Collier, Darren Miller

- g. Youth Committee – Paul Bailey spoke with Roxanne Sapergia last week. They want to make a three-year commitment of a \$1,000 scholarship to be given to youth for sportsmanship award. Also thinking of a speech contest as well. Youth committee has a monthly conference call - will be doing a Bat in the Bucket at Stakes for fund raiser.
- h. Hall of Fame Committee – Jon Roeser noted that Committee Chairman Ronnie Richards had submitted the following for Nomination for 2010:
 - Hall of Fame - Tom Sondgroth
 - Hall of Fame Horse - Chex A Nic (Les Vogt's horse)
 - Hall of Merit - Terry Ratto
 - Vaquero Award - Tom FoxThe Board discussed these nominations and asked Jon if any more nominees were discussed; Jon said that they had talked about putting Carl Gould on the list but didn't because of being concerned that Kathy being NRCHA president might make this a conflict of interest.

Motion: Dan Roeser made a motion that the Board accept the nominees submitted and add Carl Gould as a Hall of Fame inductee as well. Seconded by Carol Rose. Passed.

- i. Show Committee – Jon Roeser said the professional trainers group had wanted to get together with people that owned the cattle for our LAE events. John Lacey and Dave Woods met there. Jon said, "We put the meeting together and only a couple were there from professional trainers group. We talked about making cattle better; from their end they were open to what they could do to make the cattle better."
- j. Ethics Committee - Howard Erenberg was asked what had been done on the Hershberger incident. He noted he will send him a letter and give him opportunity to be in Paso Robles in June or treat it like other similar incidents.
- k. Affiliate Committee - Marilyn Peters said we have a problem with an affiliate in Michigan. In their bylaws they're a LLC. They have officers and board but they are appointed. She would like them to remain an affiliate until she can have an elected board. Recommend to put her on probationary affiliate status until next December when they'll have elections. Can't be eligible for scholarship and sponsorship or Affiliate of the Year.

Rules committee to look at these bylaws for next year.

Marilyn would like to have brochures and banners for affiliates and promotion. Kathy added that we need a budget for banners, fliers and other similar items that would come under promotion umbrella. It was decided to earmark \$11,000 in the budget to advertising and promotion.

IV. New Business

- a. Show Review/Updates
Fort Dodge Animal Health Celebration of Champions
Review - Kathy Gould noted that there were other things to go over and a few issues and comments about awards banquet and different awards procedures which will be discussed more at May meeting.

NRCHA Stakes - numbers down 22%. Lyn said NSHA show hurts that event; plus perception of weather. Paul said Jake Telford was checking and Idaho Horse Park would switch out to June dates. We are contracted there through 2011. Carol said we need to leave our Derby in California. Much discussion.

Motion: Carol Rose made a motion to put the wall up at the Hackamore Classic as well as the Derby. Jon Roeser seconded. Passed.

Concerning Snaffle Bit Futurity Fresh herd work practice - Kathy Gould suggested we run in 15 head; work 4 or five and then they run in 2 fresh for every rider that comes in. You could charge 125 a head for that. If people knew that's how you were running. It was discussed that we should talk to some of our members then make a decision in next meeting.

- b. E-Cow Work Newsletters and Surveys - Kathy Gould said response has been good to having more E-Cow work newsletters. The surveys have also been effective and seem to be a good way to get feedback from the members. The first one we sent out had an error on the wording in one question - payout instead of added money. We had 80 responses in less than an hour. 50% were Non Pros or Amateurs; 20 percent trainers.
- c. Paul Bailey said we had an amateur entering at stakes that wanted to enter up one level but not make to have to enter the non pro. This will be discussed at a later meeting.
- d. Darren Miller wondered if the slot convenience fee could be used to insure we get the five judge system back next year then the rest right back into the horse show.
- e. Office procedure regarding requests for waiving late fees were discussed- Kathy Gould- Late fee procedures were discussed so board has full understanding going forward.
- f. Darren Miller wanted to know who was the judges' coordinator announced during Celebration of Champions. It was noted that this was a volunteer at that show and her name was announced in appreciation for her volunteering her time.

Calf Branding at Idaho - It was clarified that for the calf branding, they only get already worked cattle. There's no charge for 3-4 rerun cattle

There was some discussion on the Limited Open being a stand-alone class at Reno. This will be discussed at next meeting.

Next meeting will be a conference call on May 19 at 7 pm CST.

- V. Adjourn - A motion was made to adjourn by Jay McLaughlin and seconded by Carol Rose. Meeting adjourned at 11:21 pm