



2012 NRCHA Sponsorship Opportunities

NRCHA CORPORATE PARTNERS

\$30,000 and above • *Availability as product category is available*

- Exclusivity of product category and designation as “Official [product category] of the NRCHA”
- One full page, full color ad in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issues
- Inclusion in NRCHA advertising and NRCHA promotional materials
- Ability to send mailings and e-mailings to NRCHA Membership
- Inclusion of Partner name on all NRCHA press releases and e-newsletters
- NRCHA press releases on Corporate Partner activities as well as inclusion, editorially, in *Stock Horse News*
- Special recognition in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issue
- Specialized, customized partnership programs when possible
- Booth in prime location at all NRCHA Premier Events, including the Snaffle Bit Futurity
- Arena signs to be displayed inside the arena at all NRCHA Premier Events
- VIP seats as needed for the duration of the Snaffle Bit Futurity
- One table (10 tickets) for the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- Invitations to NRCHA VIP Parties
- Parking passes and event programs as needed
- Inclusion in NRCHA silks worn by finalists at NRCHA Premier Events

QUARTER HORSE NEWS

Equioxx[®]
(firocoxib)

UlcerGard[™]
Prevent the Ulcer

Classic Equine[™]
PLAY TO WIN

SILVER LEGACY
BREEDERY • CADDIS • FRIEND



SAN JUAN RANCH
A Division of Santa Cruz Biotechnology, Inc.
ANIMAL HEALTH

PLATINUM PERFORMANCE
Building Health, Performance
and Longevity through Nutrition



Boehringer Ingelheim

NRCHA BREEDER SPONSOR

\$15,000 • *Available only to NRCHA breeders*

- One full page, full color ad in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issues
- Ability to send mailings and e-mailings to NRCHA Membership
- Booth in prime location at all NRCHA Premier Events, including the Snaffle Bit Futurity
- Arena signs to be displayed at all NRCHA Premier Events
- Special recognition in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issue
- Eight VIP seats for duration of the Celebration of Champions and Snaffle Bit Futurity
- Eight tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- Parking passes and event programs as needed
- Invitations to NRCHA VIP Parties
- Inclusion, when possible, in NRCHA silks worn by finalists at NRCHA Premier Events

NRCHA SPONSOR

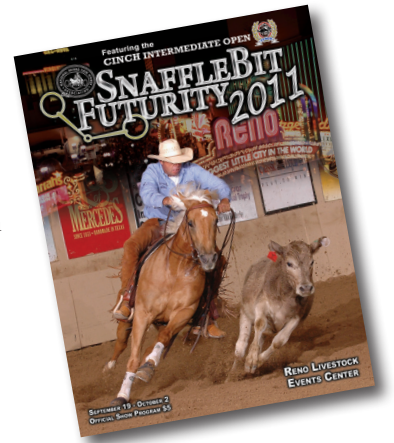
\$15,000 & above • *Availability subject to non-conflict with NRCHA Corporate Partners*

- One full page, full color ad in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issues
- Ability to send mailings and e-mailings to NRCHA Membership
- 10 x 10 booth in prime location at all NRCHA Premier Events, including the Snaffle Bit Futurity
- Banners displayed on grounds, but not in actual arena floor, at NRCHA Premier Events
- Special recognition in each issue of *Stock Horse News* including the Celebration of Champions and Snaffle Bit Futurity issue
- Eight VIP seats for the Celebration of Champions and Snaffle Bit Futurity
- Eight tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- Parking passes and event programs as needed
- Invitations to NRCHA VIP Parties
- Inclusion, when possible, in NRCHA silks worn by finalists at NRCHA Premier Events

GOLD VIP SNAFFLE BIT FUTURITY SPONSOR

\$5,000 • *Limited Availability*

- One half page, full color ad or one full page, black and white ad in *Stock Horse News*/ Snaffle Bit Futurity Program Issue
- Six VIP seats for duration of the Snaffle Bit Futurity
- Six tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- One parking pass, one Snaffle Bit Futurity Program and one Celebration of Champions Program
- Invitation to NRCHA VIP Parties
- Recognition in the Snaffle Bit Futurity Program



SADDLE SPONSOR - SNAFFLE BIT FUTURITY, NRCHA DERBY, NRCHA STAKES

\$3,000 • *Limited Availability*

- Four VIP seats for the duration of the Snaffle Bit Futurity
- Four tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- One parking pass, one Snaffle Bit Futurity Program and one Celebration of Champions Program
- Invitation to NRCHA VIP Parties
- Recognition in the Snaffle Bit Futurity Program

GOLD BUCKLE - SNAFFLE BIT FUTURITY OR WORLD'S GREATEST HORSEMAN

\$1,500 • *Returning sponsors have priority*

- Four VIP seats for the duration of the Snaffle Bit Futurity
- Two tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- One parking pass, one Snaffle Bit Futurity Program and one Celebration of Champions Program
- Invitation to NRCHA VIP Parties
- Recognition in the Snaffle Bit Futurity Program



SILVER BUCKLE - NRCHA MAJOR EVENT CHAMPIONS, WORLD CHAMPIONS, SNAFFLE BIT FUTURITY DIVISIONS AND SELECTED CLASS CHAMPIONS

\$1,000 • *Returning sponsors have priority*

- Two VIP seats for the duration of the Snaffle Bit Futurity
- Two tickets to the Hall of Fame Banquet at the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- One parking pass, one Snaffle Bit Futurity Program and one Celebration of Champions Program
- Invitation to NRCHA VIP Parties
- Recognition in the Snaffle Bit Futurity Program

BRONZE BUCKLE - FINALISTS, SPECIAL CATEGORIES CLASS CHAMPIONS, RESERVE WORLD CHAMPIONS, AND SELECTED YEAR-END AWARDS

\$750 • *Returning sponsors have priority*

- Two VIP seats for the duration of the Snaffle Bit Futurity
- Admission to the Partner & Sponsor Lounge for duration of the Snaffle Bit Futurity
- One parking pass, one Snaffle Bit Futurity Program and one Celebration of Champions Program
- Invitation to NRCHA VIP Parties
- Recognition in the Snaffle Bit Futurity Program

CUSTOMIZED SPONSORSHIPS

The NRCHA can also customize a sponsorship if needed. Additionally, event naming sponsorships are available beginning at \$50,000 annually, as well as individual class sponsorships, priced proportionately.



To take advantage of these opportunities, please contact the NRCHA Sponsor Committee Chairperson, Bob Avila at bobavila@bobavila.net or call Dana Avila at 951-375-6682.