



2011 NRCHA Digital Media Advertising

NEW! NEW! NEW! Take Advantage of our e-mail blast!

NRCHA E-Cow Work Newsletter Advertising

- Approximate number of views per issue - 1,700
 - Includes two regular issues
 - Call for more info on Show Specials - Save up to \$15 per issue!
 - JPG and HTML files accepted; no Flash files please
- Large - 600 px wide X 400 px tall - \$75 for two issues
Small - 600 px wide X 200 px tall - \$45 for two issues

NEW! NEW! NEW! Where everyone clicks!

NRCHA.com Advertising

- NRCHA.com gets an average of over 2,900 view per day!
 - Appears on one web page for one full month; specify page choice from the list below
 - Horizontal banners will appear at the bottom of chosen page
 - JPG files only; will link to your website when applicable
- Horizontal banner (large) - 760 px wide X 400 px tall - \$75 per month
Horizontal banner (small) - 760 px wide X 200 px tall - \$50 per month
Vertical banner - 200 px wide X 760 px tall - \$60 per month

Page choices for a horizontal banner:

- Affiliates
- Committees
- Contact NRCHA
- Events
- Hall of Fame
- Judges Info
- Member Directory
- Membership
- Merit Awards
- News
- Online Research
- Rulebook
- Show Approval
- Stallion Auction
- Standings
- Stock Horse News
- Top Riders

Page choices for a vertical banner:

- Affiliates
- Committees
- Contact NRCHA
- E-Cow Work
- Judges Info
- Membership
- Merit Awards
- News
- Rulebook
- Show Approval
- Show Results
- Stallion Auction
- Standings
- Subscribed Stallions
- Top Riders

NEW BONUS! Stock Horse News AND NRCHA.com

Trainer Directory Advertising

- Ad will appear in magazine and on Trainer Directory page on www.nrcha.com
 - Must send high resolution (300 dpi) black and white file; TIF, PDF and PSD files accepted
- One size - 2.5 in X 2.5 in - \$75 per issue (2 months on website) or \$350 for all six issues (1 year on website)

Design Services - \$25 for up to one hour; \$50 for over one hour



NRCHA OFFICE

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